

C H A B O T - L A S P O S I T A S | Community College District

### Report on IEPI, March 21, 2017

By Vice President Diane Brady, Dean Amy Mattern, Vice Chancellor Krista Johns



### Institutional Effectiveness Partnership Initiative

of the State Chancellor's Office

- Partnership Resource Teams
- Institutional Effectiveness Indicators
- Professional Development





### Two Primary Areas of Focus:





 Enrollment Management and Outreach

Adult Education,
 Non-Credit and
 Community Education

#### **Enrollment Management & Outreach**



- Increased marketing activities, including Skybanner ads at Stoneridge Mall, signs at San Francisco Premium Outlets, Comcast TV, radio and print advertising
- Increased size and quality of class schedules and mailed out 80,000 to households in service area, both Summer/Fall 2016 and Spring 2017 schedules
- Outreach to high school counselors and focus groups with current students conducted to determine needs and where to focus marketing efforts

## Adult Education, Non-Credit and Community Education



- Adult Education outreach events included visits to local adult schools, hosting an Adult School Open House on campus, and showcasing very successful programs by bringing in Orange Coast College Non-Credit leadership to LPC
- Adult Education & Non-Credit Program Manager worked with local non-profit community group to develop courses for adults with disabilities
- Community Education increased its partnerships with internal and external stakeholders to expand its reach in the community

### **Results**

- Enrollments for current year more than 1% above prior year
- New Non-Credit courses developed in:
  - Adaptive Horticulture
  - Early Childhood Education, including Parenting for Grandparents
  - Math Jam courses to prepare incoming students for college math classes







#### Getting Started



- > **2015**: President Sperling Submitted Letter of Interest
- Spring 2016: Request Approved and Ad Hoc IEPI Work Group formed
- March 2016: Partnership Resource Team (PRT) Initial Visit
- May 2016: PRT Second Visit Best Practices Menu of Options
- ➤ June 2016: Institutional Innovation & Effectiveness Plan Submitted Areas of Focus:

Area A: Planning and Resource Allocation

**Area B**: Shared Governance Structure

Area C: Institutionalizing Institutional Effectiveness

# Revising the Shared Governance Structure



- Summer 2016: Work Group Developed Proposed Shared Governance Structure and Committee Charges Worksheets
- > Fall 2016-Present: Vetting with College Constituents
- Developed Drafts #2-6 Incorporating Feedback from:
  - College Day, FLEX Day, Academic/Classified/Student Senates, Current Shared Governance Committees, Administrator's/Dean's Councils, Division Meetings, All-College Email with Feedback Survey, College Council
- Transparency Revisions, Meeting Minutes and Feedback Survey Results Posted to Chabot IEPI Website
- > February 2017: PRT Third Visit

# Approvals and Next Steps



- Timeline for Implementation Developed, Including Recruitment and Summer Training for Chairs
- Academic Senate and Classified Senate Approved
- Student Senate, Administrators, College President in Final Review and Approval Stages
- Continued Work on Area A: Resource and Budget Allocation in Current PRBC and Budget Committees
  - Developing New Program Review, Planning and Resource Allocation Cycles and Processes
- View our Work at: <a href="Chabot IEPI Website">Chabot IEPI Website</a>



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### **District Office IEPI Project**

Vice Chancellor Krista Johns



### Primary Areas of Focus:

 Strengthen use of technology to gather data and monitor college and district operations.

 Increase district-level research capability and data delivery nexus between district and campus constituents.



#### First Visit:

Wednesday, March 15

- 40 participants from district and colleges met with PRT team.
- PRT Team:

Chair Helen Benjamin

May Chen

Samantha Kessler

Julie Oliver

Candace Hull Taylor

James Temple



### Next Visit: April 26

- Examine potential strategies for addressing the areas of focus;
- Develop a plan for next steps;
- Create a proposal for \$200,000 funding available through IEPI.



#### For more information about IEPI:



http://iepi.ccco.edu/

# Institutional Effectiveness Partnership Initiative Participate Collaborate Innovate

