CHABOT-LAS POSITAS COMMUNITY COLLEGE DISTRICT

June 15, 2021

Agenda Item: 5.9

Subject: Approval of Piggyback Contract for Chabot College and Las Positas College with

Ad Astra Information Systems, L.L.C. for 5-year Subscription to Platinum

Analytics (Align/Monitor/Predict) using Agreement No. 21770 between Ad Astra

Information Systems, L.L.C. and Sierra Joint Community College

<u>Background</u>: To prepare for the eventual transition to the Student Centered Funding Formula (SCFF), in February 2019 the Funding Formula Committee (FFC) formed a subcommittee to create an application and rubric. The application's purpose was to solicit high impact initiatives, proposals and processes that are fiscally responsible and lead to increased funding based on any of the State's three funding formula components: base allocation, supplemental allocation, and student success allocation.

The Strategic Enrollment Management Scheduling Tool was one of three projects funded from the second round of SCFF project applications. In the first year, a cross-functional, cross-District team conducted a needs assessment and review of available products supporting the following goals: increase the average number of units taken by students by alleviating schedule "choke points", minimize course overlap through an analysis of heat maps, and utilize predictive analytic and pathway data to build a schedule that maximizes enrollment and completion goals.

The review team recommended Ad Astra's Align/Predict/Monitor product to the District Technology Coordinating Committee. The tool was scored high for its ability to schedule for guided pathways, ability to report and recommend course offerings based on enrollment trends and pathway data, and tactical and strategic features. The Technology Coordinating Committee endorsed the recommendation.

To make this purchase, the piggyback contracting method has been selected. Public Contract Code Section 20652 authorizes the use of this method when it is in the best interest of the District.

This 5-year contract includes an annual \$115,000 subscription fee and a one-time of \$25,000 implementation fee, with a total of \$140,000 due upon contract execution.

Quantity	Products (applications) Included	Annual Subscription Cost
1	One-Time Implementation Fee	\$25,000.00
1	Subscription - Platinum Analytics (Align/Monitor/Predict)	\$115,000.00
	One-Time Fee Total	\$25,000.00
	Total due at contract execution	\$140,000.00

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Recommended Action: That the Board of Trustees approve the piggyback contract for Chabot College and Las Positas College with Ad Astra Information Systems, L.L.C. for 5-year subscription to Platinum Analytics (Align/Monitor/Predict) using Agreement No. 21770 between Ad Astra Information Systems, L.L.C. and Sierra Joint Community College, not to exceed \$140,000 upon contract execution and \$115,000 annually for the following 4 years. It is further recommended that the Board authorize the Vice Chancellor, Business Services to make this

purchase on behalf of the District. Funding Source: COVID-19 Block Grant-State Portion Submitted: Jonah R. Nicholas/Date Approved: Ronald P. Gerhard/Date APPROVED DISAPPROVED **TABLED**