

CHABOT-LASPOSITAS Community College District

# Employment Impact of Alameda County Shelter-in-Place

Sarah Holtzclaw, Tri-Valley Career Center DEMC: September 4, 2020



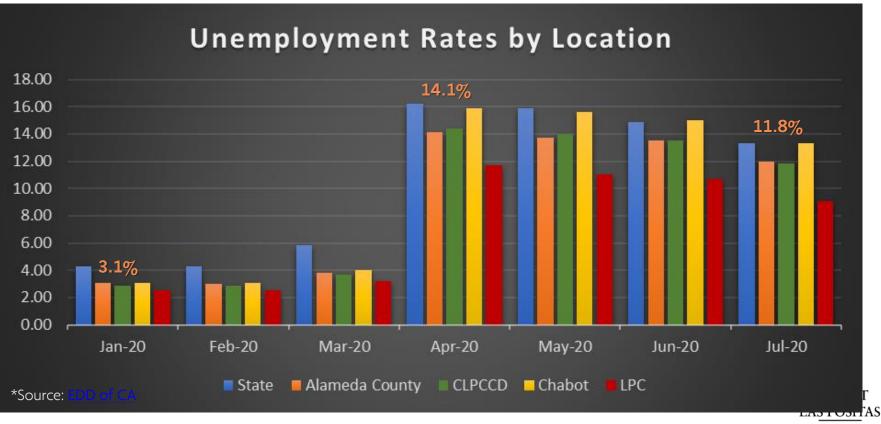
### What will be covered

- Unemployment Comparisons
- Impacted Populations
- Impacted Industries
- TVCC's Response





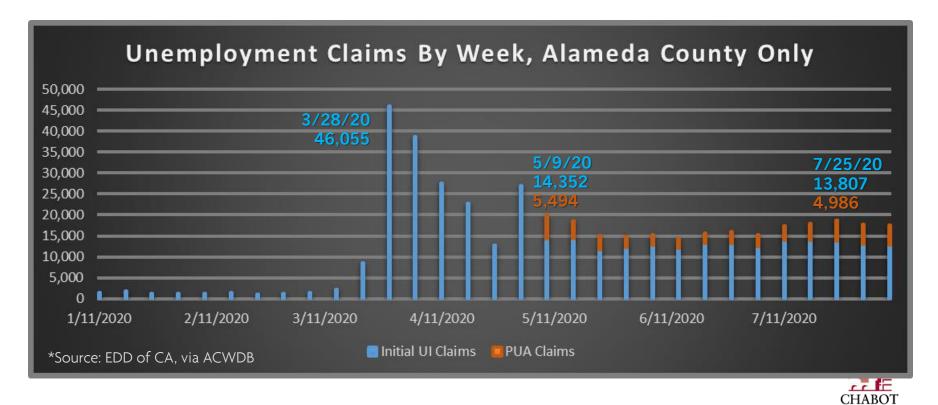
### **Unemployment Rates since SIP**



COMMUNITY COLLEGE DISTRICT



### UI Claims, total since SIP: 409,610



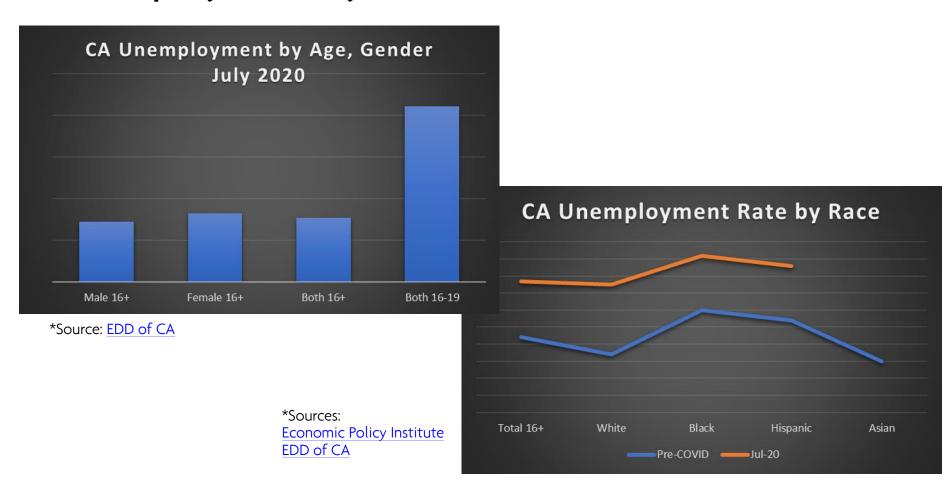
LAS POSITAS

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\*Population of Alameda County: 1,684,000, current labor force: 820,600



### Unemployment by Gender and Race





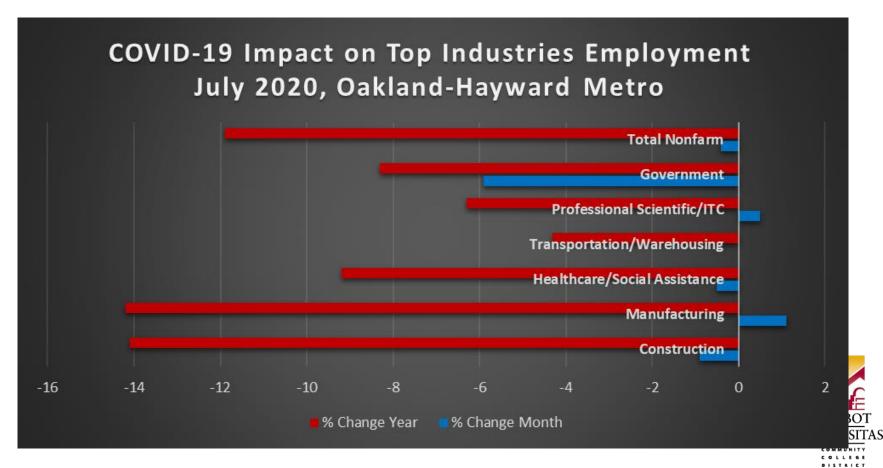
# Impact of COVID-19 on Specific Populations

- More women than men lost jobs (5.5 mil. vs 2.5 mil.)
- Three sectors lost 59% of nonfarm jobs
  - Leisure & Hospitality, Education, Heath Services
- Hispanic women experienced a steeper decline in jobs
- Immigrant workers lost more than U.S. born workers
- Young adult employment severely impacted: -25%
- Workers without any college more likely impacted
- College-educated more likely to have a telework option





#### Most Impacted Industries



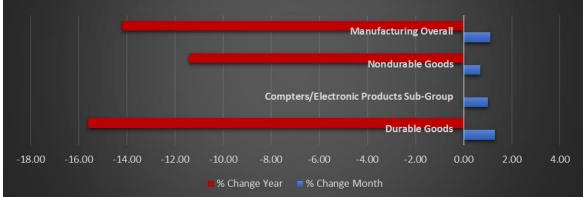
\*Source: EDD of CA



### Most Impacted Industries – Additional Detail



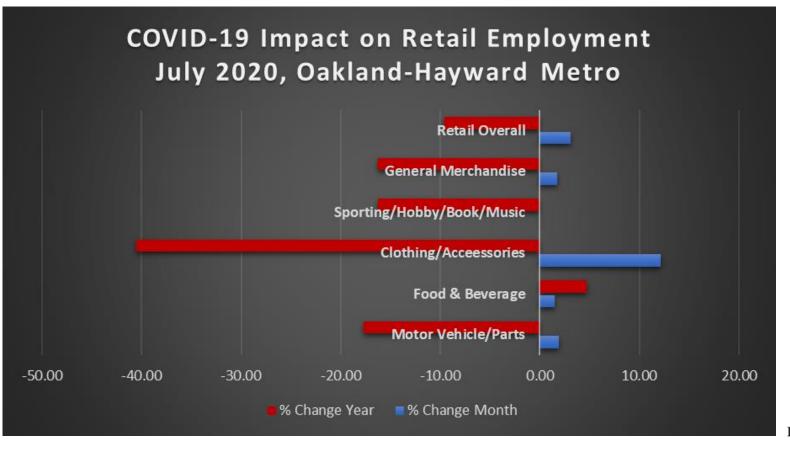
COVID-19 Impact on Manuf. Employment July 2020, Oakland-Hayward Metro



\*Source: EDD of CA



### Most Impacted Industries – Additional Detail



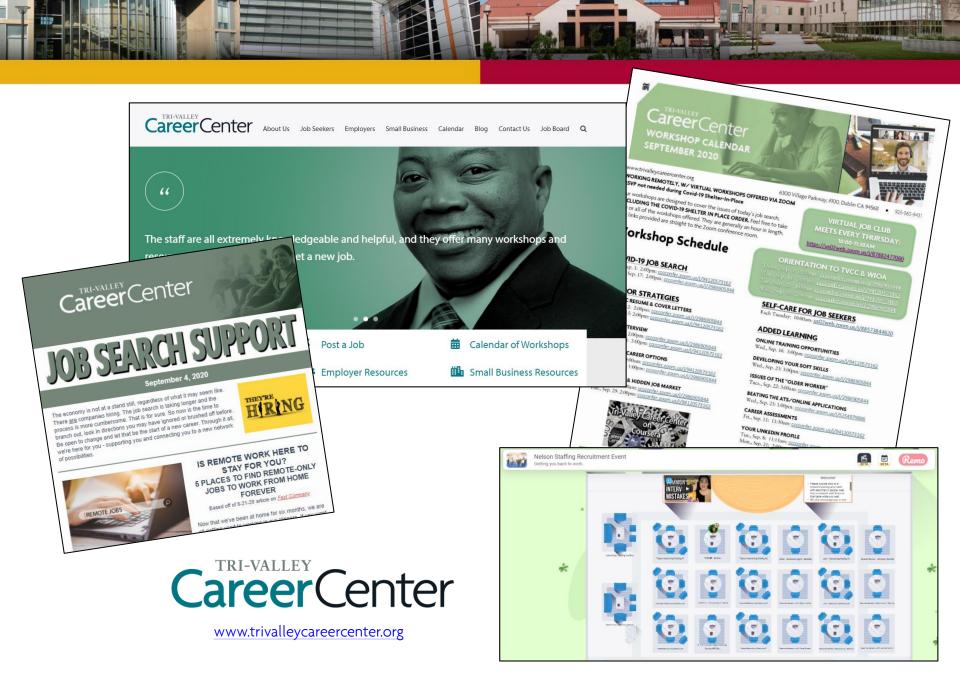




# TVCC's Response to COVID-19

- Fielding Employment Development Dept. (EDD) calls
- Workshops, Counseling & Job Club online
  - Added COVID-related, online training & LinkedIn workshops
- Launched our new website for more self-assistance
- Increased e-newsletter, social media
- Offered \$400-\$800 in supportive services to pay bills
- Launched virtual hiring events, resume reviews
- Promoting Year-to-Career in entire CLPCCD footprint







### Promoting Year-to-Career 2020

- Throughout entire CLPCCD footprint
  - Eden Area Career Center
  - CalJOBS
  - Newsletters
  - Social Media





- Thank you
- Questions?



