



AGENDA (updated 5/7/20)

District Enrollment Management Committee (DEMC)

Zoom: <https://cccconfer.zoom.us/j/99467899576>

(call in info in calendar invitation)

Friday, May 8, 2020

12:00 P.M. – 1:45 P.M.

“The DEMC shall develop a common understanding of the issues, methods, and data in order to set appropriate WSCH/FTEF targets for the colleges.” Article 26, FA Contract

Voting

Tom deWit – Faculty, CC
 Jeff Drouin – Faculty, CC
 Sarah Thompson – Faculty, LPC
 Tom Orf – Faculty, LPC
 Susan Sperling – Admin, CC
 Dyrell Foster – Admin, LPC
 Theresa Fleischer Rowland – Admin, DO
 Doug Roberts – Admin, DO

Non-Voting/Resource Members

Stacy Thompson – VPI, CC
 Kristina Whalen – VPI, LPC
 Barbara Yesnosky – Dir Bus Svc, DO
 Miguel Colon – Faculty, CC
 Rajeev Chopra – Faculty, LPC
 Angela Castellanos – Classified, CC
 Heidi Ulrech – Classified, LPC
 Eric Stricklen – Classified, DO
 TBN – Assoc. Student, CC
 TBN – Assoc. Student, LPC

Recorder

Estella Sanchez, ESSS Exec Assistant
 Documentation can be found at the following
<http://www.clpccd.org/education/DistrictEMC.php>

DEMC Basic Principles

- Academic Quality
- Productivity Achievement
- Data Input
- Productive Economic Effect
- Effect on Students

Article 26, Enrollment Management in the FA Contract

1. **Welcome, Acknowledgment of Chancellor’s 5/6/20 Response to DEMC**
 [5 minutes] – Theresa Fleischer Rowland
2. **Approval of Notes** from March 6, 2020 and April 10, 2020 Meeting [10 minutes]
 – Estella Sanchez
3. **Enrollment Updates** [25 minutes with discussion]
 - a. DEMC Dashboard – Eric Strickland
 - b. Chabot College – Jeff Drouin and Stacy Thompson
 - c. Las Positas College – Tom Orf and Kristina Whalen
 - d. Pandemic influences on enrollment – discussion
4. **FY21 DEMC Recommendation and Chancellor Response** [35 mins]
 - a. Analysis of Associated Costs FTES per FTEF– Doug Roberts
 - b. Final FTES Targets and Productivity for FY21 – Committee Chairs
5. **Flexible FTES Targets** [10 minutes] – Tom DeWit
6. **Marketing Update** [15 minutes] – Guisselle Nuñez
7. **Future Agenda Items** [5 minutes] – Jeff Drouin
 - a. Approved 20-21 Meeting Dates
 - b. Other?

Proposed 20-21 Meeting Dates (standing time 10:30-noon)

August 13, 2020 (Convocation Day)
 September 4, 2020
 October 2, 2020
 November 6, 2020
 December 4, 2020
 February 5, 2021
 March 5, 2021
 April 2, 2021
 May 7, 2021

DEMC is a committee created out of the Faculty Association-CLPCCD Contract. As such, it is not a part of districtwide governance. The charge of this committee is to establish annual productivity and FTES targets to recommend to the Chancellor. This annual action item of the committee is posted online when it becomes finalized. In addition, the targets approved by the Chancellor are reported to the IPBM-PBC, and become the basis for funding allocations and the Annual Budget. -CLPCCD website