



AGENDA

District Enrollment Management Committee (DEMC)

Zoom: <https://cccconfer.zoom.us/j/92495698425>

(call in info in calendar invitation)

Monday, August 16, 2021

11:45 A.M. – 1:00 P.M.

“The DEMC shall develop a common understanding of the issues, methods, and data in order to set appropriate WSCH/FTEF targets for the colleges.” Article 26, FA Contract

Voting

Tom deWit – Faculty, CC
Jeff Drouin – Faculty, CC
Sarah Thompson – Faculty, LPC
Tom Orf – Faculty, LPC
Susan Sperling – Admin, CC
Dyrell Foster – Admin, LPC
Theresa Fleischer Rowland – Admin, DO
Jonah Nicholas – Admin, DO

Non-Voting/Resource Members

Stacy Thompson – VPI, CC
Kristina Whalen – VPI, LPC
Daniela Ballif – Dir Bus Svc, DO
Miguel Colon – Faculty, CC
Rajeev Chopra – Faculty, LPC
Thomas Dowrie – Classified, CC
Heidi Ulrech – Classified, LPC
Liem Huynh – Classified, DO
Ashanti Robinson – Assoc. Student, CC
Saba Salehifar – Assoc. Student, LPC

Recorder

Estella Sanchez, ESSS Exec Assistant

Documentation can be found at the following
<http://www.clpccd.org/education/DistrictEMC.php>

DEMC Basic Principles

- Academic Quality
- Productivity Achievement
- Data Input
- Productive Economic Effect
- Effect on Students

Article 26, Enrollment Management in the FA Contract

1. **Welcome, Recognition of New Members and Review of Voting Practices** [10 mins] – Theresa Fleischer Rowland
2. **Approve Notes from July 15, 2021 DEMC Meeting** [5 mins] – Estella Sanchez
3. **Enrollment Updates** [15 mins with discussion]
 - a. Chabot College – Jeff Drouin and Stacy Thompson
 - b. Las Positas College – Tom Orf and Kristina Whalen
4. **Enrollment Strategies Discussion** [30 mins] – Jeff Drouin
 - a. Information from PRMG – Jennifer Aries/Crystal Berry
 - b. Recommendation to PBC to Mobilize Funds for a Concerted Recapturing Enrollment Strategy – Sarah Thompson
5. **Fall 2021 Class Cancellations** [10 mins] – Theresa Fleischer Rowland
<http://districtazure.clpccd.org/hr/facultymous.php>
6. **Other** [5 mins] – Jeff Drouin

First Friday/Month from 10:30 to Noon

Fall 2021 Meeting Dates

- September 3, 2021
- October 1, 2021
- November 5, 2021
- December 3, 2021

[Census Day for full term classes: September 8, 2021]

Spring 2022 Meeting Dates

- February 4, 2022
- March 4, 2022
- April 1, 2022
- May 6, 2022

DEMC is a committee named in the Faculty Association Collective Bargaining Agreement-CLPCCD Contract. As such, it is not a part of districtwide governance. The charge of this committee is to establish annual productivity and FTES targets to recommend to the Chancellor. This annual action item of the committee is posted online when it becomes finalized. In addition, the targets approved by the Chancellor are reported to the IPBM-PBC, and become the basis for funding allocations and the Annual Budget. -CLPCCD website