



# AGENDA

## District Enrollment Management Committee (DEMC)

Zoom: <https://zoom.us/j/98255222537>

(call in info in calendar invitation)

**Friday, May 5, 2023**

**10:30 A.M. – 12:00 P.M.**

*“The DEMC shall develop a common understanding of the issues, methods, and data in order to set appropriate WSCH/FTEF targets for the colleges.” Article 26, FA Contract*

### Voting (12)

Tom deWit – Faculty, CC  
 Jeff Drouin – Faculty, CC  
 Emmanuel Lopez – Faculty, CC  
 Sarah Thompson – Faculty, LPC  
 Tom Orf – Faculty, LPC  
 Rafael Valle – Faculty, LPC  
 Susan Sperling – Admin, CC  
 Sadie Ashraf – Admin, CC  
 Dyrell Foster – Admin, LPC  
 Joel Gagnon – Admin, LPC  
 Theresa Fleischer Rowland – Admin, DO  
 Jonah Nicholas – Admin, DO

### Non-Voting/Resource Members

Jamal Cooks – VPI, CC  
 Daniela Ballif – Dir Bus Svc, DO  
 Miguel Colon – Faculty, CC  
 Rajeev Chopra – Faculty, LPC  
 Thomas Dowrie – Classified, CC  
 David Rodriguez – Classified, LPC  
 Liem Huynh – Classified, DO  
 Theresa Pedrosa – Assoc. Student, CC  
 tba – Assoc. Student, LPC

### Recorder

Estella Sanchez, ESSS Exec Assistant  
 Documentation can be found at the following  
<http://www.clpccd.org/education/DistrictEMC.php>

### DEMC Basic Principles

- Academic Quality
- Productivity Achievement
- Data Input
- Productive Economic Effect
- Effect on Students

*Article 26, Enrollment Management in the FA Contract*

1. **Welcome and Follow-Up on Ad Astra** [10 mins] – Theresa Fleischer Rowland
2. **Notes Approval** [5 mins] – Estella Sanchez
3. **College Enrollment Updates** – [10 mins]
  - a. Chabot College – Jeff Drouin and Jamal Cooks
  - b. Las Positas College – Tom Orf and Dyrell Foster
4. **State Enrollment reports** [10 mins] – Jonah Nicholas
5. **Are You Up to Date on ITS District-Wide New Systems?** [30 mins] – Kristen Whittaker
  - a. MyPortal Single Sign on
  - b. CRM Advise and Recruit

6. **Summary/Meeting Topics for 2023-24** [5 mins] – Theresa Fleischer Rowland

First Friday/Month from 10:30 to Noon

### 2023 Meeting Dates

- August 14, 2023 (Convocation)
- September 1, 2023
- October 6, 2023
- November 3, 2023
- December 1, 2023

### 2024 Meeting Dates

- February 2, 2024
- March 1, 2024
- April 12, 2024 (2<sup>nd</sup> Friday due to Spring Break on 1<sup>st</sup> Friday)
- May 3, 2024

DEMC is a committee named in the Faculty Association Collective Bargaining Agreement-CLPCCD Contract. As such, it is not a part of districtwide governance. The charge of this committee is to establish annual productivity and FTES targets to recommend to the Chancellor. This annual action item of the committee is posted online when it becomes finalized. In addition, the targets approved by the Chancellor are reported to the IPBM-PBC, and become the basis for funding allocations and the Annual Budget. -CLPCCD website