



**Planning & Budget Committee (PBC)
Minutes, Approved 11/6/2020
January 22, 2021 12:30 p.m.
Regular Meeting**

Minutes Recorded by: Dawn Renee Neideffer

Note: 10 members required to meet quorum

Attendance:

Chairs (3)	Classified Senate (3)	Dr. Teri Anderson	Dr. Susan Sperling
<input checked="" type="checkbox"/> Jonah Nicholas (DO) non-voting	<input type="checkbox"/> Noell Adams (CC)	Kathy Blackwood	Jennifer Lange
<input checked="" type="checkbox"/> Cathy Gould (DO)	<input checked="" type="checkbox"/> David Rodriguez (LPC)	Rosalie Roque	Danita Romero
<input checked="" type="checkbox"/> Rajeev Chopra (LPC)	<input type="checkbox"/> Pedro Ruiz de Castilla	Nijla Abrao	Christina Read
Administration (5)	Classified Union (3)	Jennifer Aries	Angela Castellanos
<input checked="" type="checkbox"/> Dr. Theresa Fleischer Rowland (DO)	<input type="checkbox"/> Virginia Criswell (CC)	Samantha Kessler	
<input type="checkbox"/> Dale Wagoner (CC)	<input checked="" type="checkbox"/> Stephany Chavez (LPC)	Heather Hernandez	
<input checked="" type="checkbox"/> Anette Raischbart (LPC)	Cathy Gould (DO)	Kirti Reddy	
<input checked="" type="checkbox"/> Rajinder Samra (LPC)	Student Senate (2)	Chasity Whiteside	
<input type="checkbox"/> Vacant (CC)	<input type="checkbox"/> Michelle Diaz-Nava (LPC)	Tamica Ward	
Faculty Association (2)	<input type="checkbox"/> Stacy Harris (CC)	Nathanial Rice	
<input checked="" type="checkbox"/> Jeff Drouin (CC)	Guests:	Betty Castaño	
<input checked="" type="checkbox"/> Thomas Orf (LPC)	Dr. Kristina Whalen	Arnold Paguio	
Academic Senate (4)	Dr. Dyrell Foster	Mujeeb Dadgar	
<input checked="" type="checkbox"/> Miguel Colon (CC)	Sui Song	Ashley Young	
<input checked="" type="checkbox"/> Sarah Thompson (LPC)	Paulette Lino	Dave Fouquet	
<input checked="" type="checkbox"/> Dr. Patricia Shannon (CC)	Tamica Ward	Dr. Cynthia Gordon da Cruz	
Rajeev Chopra (LPC)	Billy Delos Santos Jr.	Cheryl Mackey	

Meeting commenced 12:32 p.m.

Agenda Item	Information/Discussion	Action
1.	<p>Welcome Guests and Quorum Check <i>For information</i></p> <p>All welcomed. Quorum met with 12 voting members, excluding Jonah.</p>	None
2.	<p>Approve Today's Agenda <i>For action</i></p> <p>Agenda reviewed. VC Nicholas asked for a motion to approve, Sarah Thompson moved and Thomas Orf seconded; <u>agenda approved, unanimously.</u></p>	January 22, 2021
3.	<p>Approve Previous Minutes from November 6, 2020 <i>For action</i></p> <p>Minutes reviewed. Jonah asked for a motion to approve, VC F. Rowland moved and Miguel Colon seconded. Minutes approved, unanimously.</p>	Dec. 4, 2020 minutes approved.
4.	<p>Districtwide General Marketing Budget <i>For action</i></p> <p>Interim Director Jennifer Aries and Mujeeb Dadgar reviewed the strategic plan and data for districtwide marketing. It was suggested to look at the marketing pipeline of students in middle school and high school and offer non-credit courses. PRMG is working to market certificate programs, as well. It was noted that the highest reason for students to choose CLPCCD is low cost at both colleges. A request was made to see the data on where students are reached the most with this plan. The plan does its best to inform of all departments and resources on campus; departments can pitch in to aid in additional marketing. The budget line for FAFSA completion will remain since the FAFSA needs to be completed each year. Some of the expense is for marketing and other expenses are for building collateral with flyers to disseminate information. A request was made for a longer term projection of strategies and expenses.</p>	<p>Marketing budget approved: Yes 10 No 0 Abstained 2</p>

	<p>VC Nicholas asked for a motion to approve the budget, VP Wagoner moved and VP Raichbart seconded. General marketing budget approved.</p> <p>Presentation/Resources: Annual Marketing Strategy Review Annual Marketing Plan and Budget</p>	
5.	<p>Governor’s Budget Update <i>For discussion</i></p> <p>Good news on the federal stimulus and Governor’s proposed budget compared to projection made several months ago. Prop 98 funding is estimated at \$85.5M. Non-Prop 98 funding, \$2.3B, will be used to buy down pension funds, which means STRS and PERS contributions will be less than originally projected. Governor projected \$15B, which will be used to pay off 2/3s of the K-14 deferrals; \$3B to be put in the Public School System Stabilization Account. For the community college system, 1.5% COLA; .5% growth; %150M for financial aid for students. \$100M is allocated for food and housing insecurity, assuming funding is distributed by FTES, CLPCCD could anticipate \$1.5M.</p> <p>Federal stimulus funds projects \$22B+ in the higher education relief fund; 25% for direct emergency grants to students; it’s likely the directives coming from the Dept. of Ed in the future will allow for more broad and liberal discretion when it comes to institutional funds. More funds are allocated for this round due to advocacy at the local level and successful legislation in Washington and dollars are to be distributed by headcounts as opposed to FTES.</p> <p>Presentation/Resources: Governor’s Budget Update</p>	None
6.	<p>Review Budget Status Reports <i>For discussion</i></p> <p>As requested, a column was added to show percentages from the previous year. The Unrestricted General Fund, Chabot, LPC, the District unrestricted general fund, M&O were reviewed with no discussion.</p> <p>Presentation/Resources: Budget Status Reports, December 31, 2020</p>	None

7.	Future Agenda Items <i>For discussion</i> 1. Governor's actions for this year 2. Spending the federal money in the next few months 3. Districtwide Strategic Planning, discussion to guide planning and resource allocation 4. For March, SCFF advocacy and update on SCFF rollback reserve	None
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Meeting adjourned 2:30 p.m.