



E D U C A T I N G O U R C O M M U N I T Y

Educational Master Plans & District-Wide Strategic Plan

Outreach Meetings – April/May/June 2015
District Office & Maintenance and Operations

Presentation Overview

- I. Historical Review & Update on the Planning Process
- II. How the Preliminary Rough Draft Frameworks Were Developed
- III. Planning Charrette Highlights
- IV. Process for Review and Comment
- V. Next Steps



The Rationale for Planning . . .

- Respond to the dynamic and ever-changing educational marketplace and update our current plans
- Increase campus and community engagement and ownership of the plans
- Prepare for ACCJC/WASC Accreditation



Chabot-Las Positas Community College District

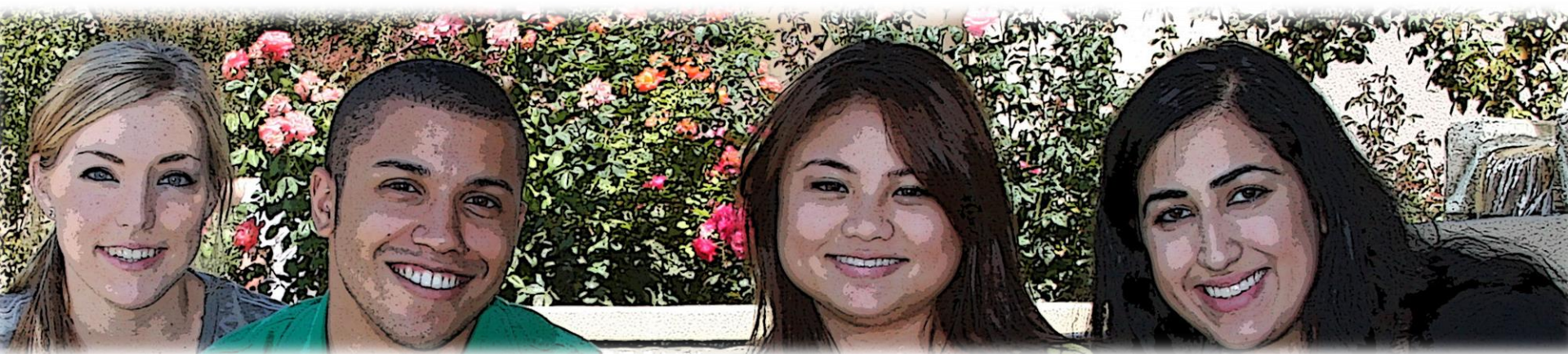
Bidders Workshop

May 22, 2014

Jannett N. Jackson, Chancellor

Lorenzo Legaspi

Vice Chancellor Business Services



Supporting Documentation

- District Strategic Plan – March 4, 2008 (on the web bottom of Chancellor’s web page)

http://www.clpccd.org/board/documents/StrategicPlan_March_4Presentation.pdf

- 2012-2016 **DRAFT** Strategic Educational Master Plan

- Lacked campus input
- Was not adopted by the Board
- An abbreviated document, not comprehensive
- Available for Review at the District Office only

Chancellor's Guidance

- Should be inclusive, the **Process** is as important as the **Product**
- Should be Participatory w/ shared governance bodies
- Educational Master Plan from the colleges should **inform** the district strategic plan
 - Complete the Master Plans first, then move forward with District Strategic Plan
- Completion Dates – anticipate college master plans completed **prior to Accreditation visit** – fall 2015
- Anticipate ongoing association with successful

Review of Timelines

- **Schedule for Consultant(s)/Firm(s) Selection:**

- Announcement of RFP May 15, 2014
- Proposer's Conference May 22, 2014 at 1:30 pm (Board Room, District)
- **Written Questions May 28, 2014**
- Proposals Due June 17, 2014 at 2:00 pm (Tuesday)
- Shortlist Decision June 26, 2014

- ***Interviews July 07, 2014 Selection Committee included:***

- ***LPC:***

- ***Rajinder Samara, Diana Rodriguez & Justin Garoupa***

- ***Chabot:***

- ***Dave Fouquet, Stacy Thompson & Carolyn Arnold/Jeremy Wilson.***

- ***Special Assistance by Victoria Lamica (Purchasing)***

The background of the slide is a photograph of a modern, multi-story building with large windows and a flat roof. The entire image is overlaid with a semi-transparent teal color. The text is white and positioned in the upper left quadrant of the slide.

I. The Colleges' Educational Master Plans and District-Wide Strategic Plan Process

Products of the Planning Process

- Chabot College Educational Master Plan
- Las Positas College Educational Master Plan

Then . . .

- District-Wide Strategic Plan in support of the Colleges' Educational Master Plans



Educational Master Plan

- Identifies **educational needs** of the communities we serve
- Articulates an overall **vision** for advancing **student achievement**
- Defines overarching goals and strategies for **guiding development** of college **programs**

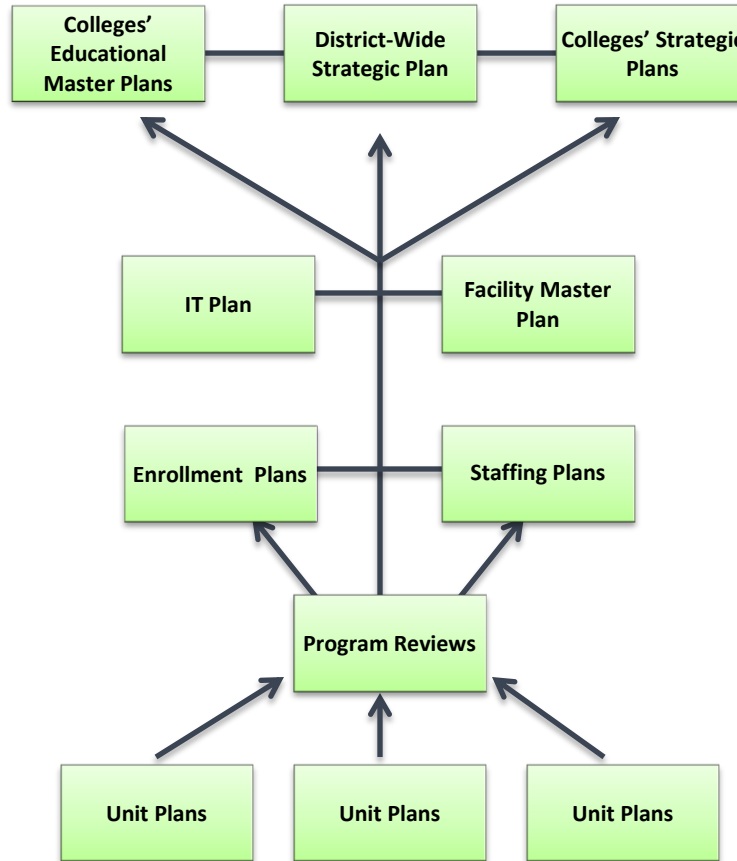


Strategic Plan

- Defines the District's **vision** and **mission**
- Develops an **organizational strategy** to support the individual Colleges' Educational Master plans
- Tracks the agreed upon **measurable outcomes** to monitor and report on student achievement



CLPCCD Family of Plans



**<<NEED
TO
REVISE>>**



II. Development of Preliminary Rough Draft Planning Frameworks

Planning Process Guidance Committee

Committee Charge:

Provide guidance on the planning process to ensure active engagement of all College constituencies

Committee Members

- Chancellor **Jannett Jackson**
- Vice Chancellor **Celia Esposito-Noy**
- President, Chabot College, **Susan Sperling**
- President, Las Positas College, **Barry Russell**
- Academic Senate President, Chabot College, **Kathy Kelley**
- Academic Senate President, Las Positas College, **Tom Orf**
- Institutional Researcher, Chabot College, **Carolyn Arnold**
- Institutional Researcher, Las Positas College, **Rajinder Samra**



Sources of College-Community Input to the Draft Frameworks

- November 2014 Outreach Meetings at Las Positas College and Chabot College
- Environmental Scan prepared for Chabot-Las Positas Community College District
- District-Wide Symposium Small Group Discussion Topics
- Existing college-specific planning documents including mission and goals statements, strategic plans, etc.
- Best Practices



IV. Charrette Highlights

Participants

- 135 + participants
- Staff
- Faculty
- Students
- Board
- Government
- Industry
- Local elected officials





Charrette Discussion Topics

Based on Environmental Scan Findings



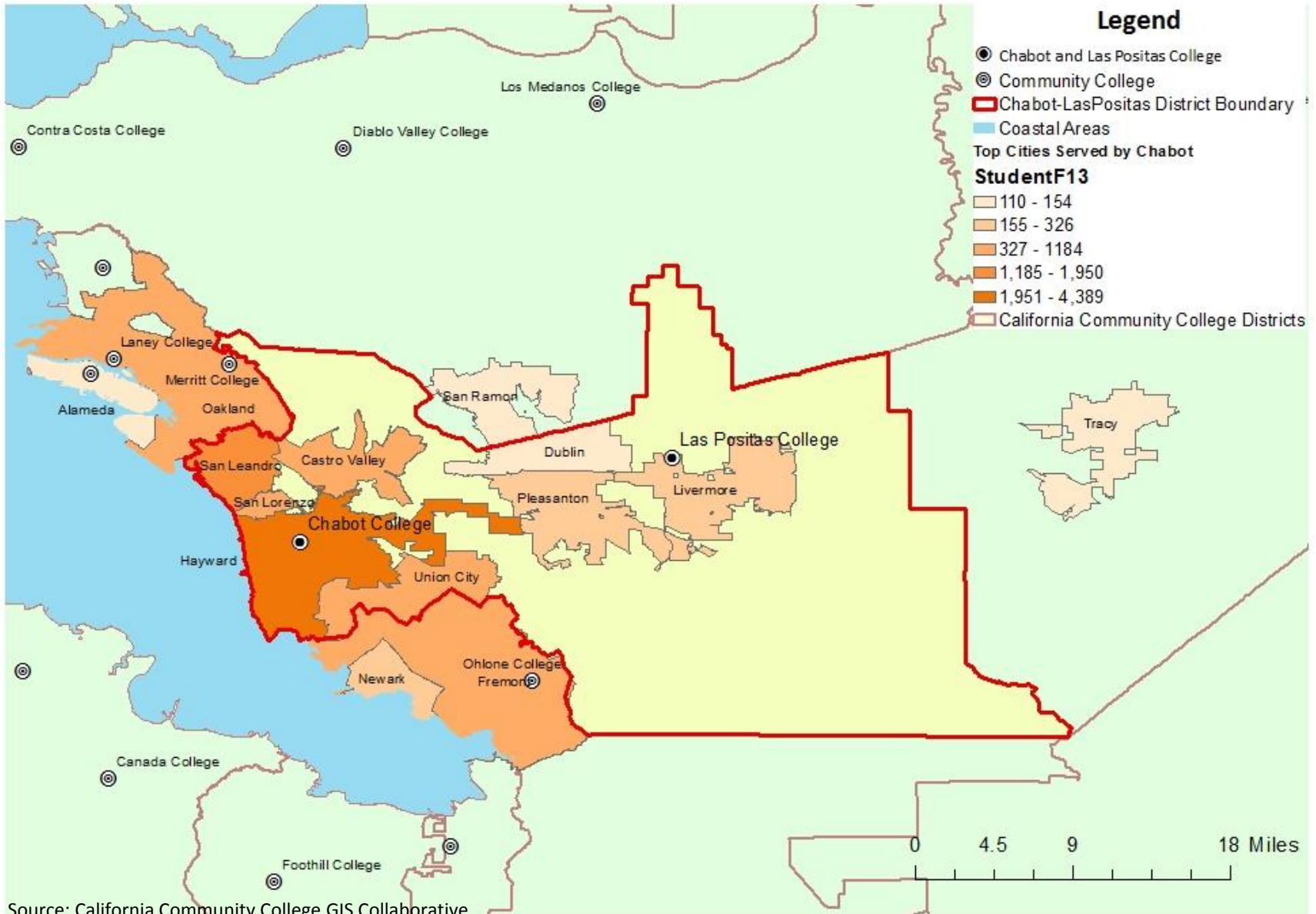
1: Growing and Diverse Population

Highlights from the Charrette Discussion

- Diversify educational offerings and delivery methods
- Increase access to programs
- Focus on employability
- Bring families onto campus to teach them about the college experience
- Continue/improve student support services



Chabot: Top Cities Served



2: Under-Prepared Students

Highlights from the Charrette Discussion

- Is this the biggest issue the District and Colleges face?
- Balance basic skills integration with efficiency of material delivery
- Streamline degree/certificate attainment
- Partner with K-8 and High Schools



3a: Serve the local economy and local students (Chabot Group)

Highlights from the Charrette Discussion

- Who is the client? Students or industry?
- Address preparedness and student services needs
- Partner with local jurisdictions and employers
- Develop a curriculum steering committee



3b: Serve the local economy and students (Las Positas Group)

Highlights from the Charrette Discussion

- Continue existing partnerships
- Provide soft skills training
- Align with industry partners
- Allow faculty/staff time for outreach to employers and students
- Develop a marketing program

4: Student Services

Highlights from the Charrette Discussion

- Support and expand existing, successful programs
- Use technology to expand reach and efficiency of student services
- Address staffing and expertise needs
- Involve faculty in supporting student services
- Provide wrap-around services for needy students



5: Professional Development

Highlights from the Charrette Discussion

- Provide increased funding
- Provide more time for professional development
- Provide space and facilities
- Provide basic skills instruction for faculty who do not already teach basic skills courses



6: Discretionary Revenue

Highlights from the Charrette Discussion

- Establish an institutional advancement program
- Partner with industry/ local jurisdictions
- Explore voter-approved funding
- Develop programs that generate revenue
- Develop strategy to increase grant applications



7: Technology and Facilities

Highlights from the Charrette Discussion

Technology

- Efficiency
- Automation
- Responsiveness
- Optimize IT support/staffing
- WiFi

Facilities

- Funding/decision making transparency
- Gathering spaces across campuses
- Building maintenance
- Balance flexible/tailored space for each program

8: Public Relations

Highlights from the Charrette Discussion

- Share stories of student successes
- Engage students on-line, in-print and in person
- Develop a brand for the District and Colleges



9: Performance Metrics

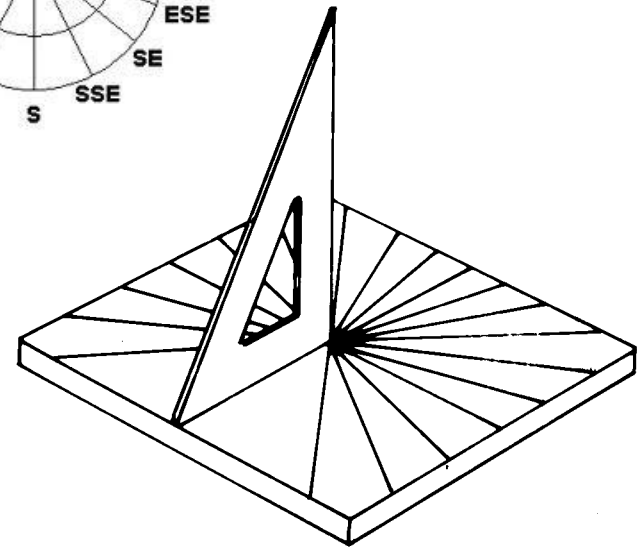
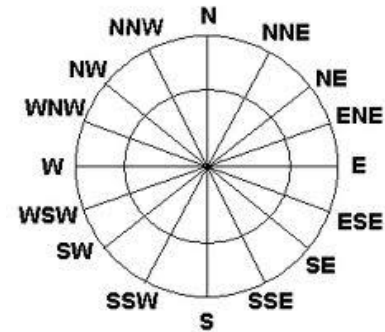
Highlights from the Charrette Discussion

- Mine existing and historical data on success and failures
- Build a tracking and evaluation system
- Act on findings



EC²

Educational Excellence
Curriculum Relevancy
Community Collaboration



EC² : General Reactions

Highlights from the Charrette Discussion

- Good leaping off point
- Strategic Plan basis
- Agreement on focal areas
- Refine and make more specific



EC² : How can the District Help?

Highlights from the Charrette Discussion

- Provide accountability
- Improve clarity
- Streamline processes
- Build relationships and demonstrate value



Next Steps . . .

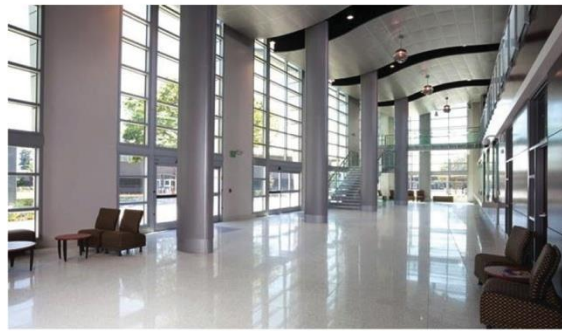
- Compilation of program reviews (already submitted by the Colleges) and facility assessments
- Community Outreach and Engagement Meetings and BoT Check-In
- Revisions to rough draft frameworks based on comments received
- August Convocation and comment on draft planning documents
- September and October: Final review and wrap-up

Provide Your Comments on the Draft Frameworks

- Use the comment card provided today and return to Celia at District Office by June 15, 2015
- Download a comment form from the District website and e-mail your comments to Celia at District HQ by June 15, 2015
- The three draft frameworks can be found at:

<http://www.clpccd.org/>





Chabot-Las Positas Community College District

Educational Master Plans and District-Wide Strategic Plan

College Outreach Meetings – April/May 2015

