

CHABOT-LAS POSITAS COMMUNITY COLLEGE DISTRICT

December 9, 2014

Agenda Item: 4.1

Subject: Approval of Renewal of Sponsorship Agreement — Pepsi Beverage Company—Beverage Pouring Rights, Las Positas College

Background: Pepsi desires the right to continue to be the exclusive supplier of Beverages to Las Positas College. Pepsi has provided beverage services for the past five years and desires to continue the sponsorship agreement for an additional three years. Pepsi would continue to have exclusive rights to develop and carry out a program for the sale of its beverage products in all facilities owned or operated by the Las Positas College. Pepsi is experienced in installing, operating, servicing and maintaining equipment for dispensing beverage products and Las Positas College has determined that it is in the best interests of the College to renew the contract with Pepsi to provide services for the sale of beverage products. Pepsi wishes to identify itself with Las Positas College and to have its products promoted and sold at the Facilities and further wishes to receive the other promotional benefits provided for by Las Positas College in this Agreement.

“Pouring Rights” provide that Las Positas College will only allow beverage distributed by one (1) manufacturer to be sold on the Las Positas College campus. In return, the College receives certain commissions that would not otherwise be available.

Recommended Action: That the Board of Trustees authorize the District to enter into the Renewal of Sponsorship Agreement with Pepsi Beverage Company—Beverage Pouring Rights, Las Positas College to Pepsi Bottling Group, LLC d/b/a The Pepsi Bottling Group, a Delaware limited liability corporation of Somers, New York. It is further recommended that the Board authorize the Vice chancellor, Business Services, to execute the proposed agreement on behalf of the District.

Submitted: Lorenzo Legaspi /Date

Approved: Jannett N. Jackson /Date

_____ APPROVED

_____ DISAPPROVED

_____ TABLED