# THE RESULTS OF THIS STUDY WERE PREPARED BY



FOR A COPY OF THE REPORT, PLEASE CONTACT THE DISTRICT.

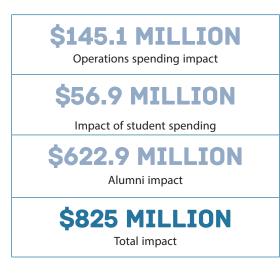
# THE ECONOMIC VALUE

Of Chabot-Las Positas Community College District

## AUGUST 2015

Chabot-Las Positas Community College District (CLPCCD) creates a significant positive impact on the business community and generates a return on investment to its major stakeholder groups—students, society, and taxpayers. Using a two-pronged approach that involves an economic impact analysis and an investment analysis, this study calculates the benefits to each of these groups. Results of the analysis reflect Fiscal Year (FY) 2013-14.

# INCOME CREATED BY CLPCCD IN FY 2013-14 (ADDED INCOME)



# **IMPACT ON BUSINESS COMMUNITY**

During the analysis year, CLPCCD and its students added **\$825 MILLION** in income to the CLPCCD Service Area economy, approximately equal to **0.8%** of the Gross Regional Product. The economic impacts of CLPCCD break down as follows:

### **Operations spending impact**

- CLPCCD employed 1,266 full-time and part-time employees
  in FY 2013-14. Payroll amounted to \$99.5 MILLION, much
  of which was spent in the CLPCCD Service Area to purchase
  groceries, clothing, and other household goods and services.
  The district spent another \$68.5 MILLION to support its
  day-to-day operations.
- The net impact of district payroll and expenses in the CLPCCD Service Area during the analysis year was approximately \$145.1 MILLION in added income.

### Impact of student spending

- Around 20% of students attending CLPCCD originated from outside the region. Some of these students relocated to the CLPCCD Service Area and spent money on groceries, transportation, rent, and so on at regional businesses.
- The expenditures of students who relocated to the region during the analysis year added approximately **\$56.9 MILLION** in income to the economy.

## Alumni impact

- Over the years, students have studied at CLPCCD and entered or re-entered the workforce with newly-acquired skills. Today, thousands of these former students are employed in the CLPCCD Service Area.
- The accumulated contribution of former students currently employed in the regional workforce amounted to **\$622.9 MILLION** in added income during the analysis year.

### **JOBS BASED ON INCOME**

These jobs represent full- and part-time jobs that would not have occurred in the region without the district. They are calculated by jobs to sales ratios specific to each industry. Based on the added income created by CLPCCD, the jobs are as follows:

Operations spending impact = **1,702** jobs

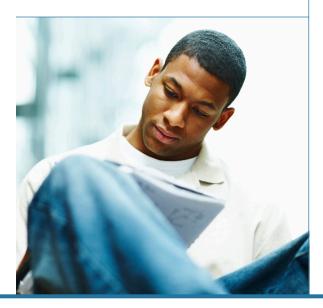
Impact of student spending = **909** jobs

Alumni impact = **7,657** jobs

Overall, the added income created by CLPCCD and its students supported **10,268** jobs.

#### FOR EVERY \$1 SPENT BY...

STUDENTS	\$4.00 Gained in lifetime income for STUDENTS
SOCIETY	\$15.40 Gained in added state income and social savings for SOCIETY
TAXPAYERS	\$4.20 Gained in added taxes and public sector savings for TAXPAYERS



## **RETURN ON INVESTMENT TO STUDENTS, SOCIETY, AND TAXPAYERS**

### Student perspective

- CLPCCD's 2013-14 students paid a total of \$30.1 MILLION to cover the cost of tuition, fees, books, and supplies. They also forwent \$164.3 MILLION in money that they would have earned had they been working instead of learning.
- In return for the monies invested in the district, students will receive a present value of **\$768.4 MILLION** in increased earnings over their working lives. This translates to a return of **\$4.00** in higher future income for every \$1 that students invest in their education. The average annual return for students is **15.0%**.

### Social perspective

Society as a whole in California will receive a present value of **\$5.3 BILLION** in added state income over the course of the students' working lives. Society will also benefit from **\$55.3 MILLION** in present value social savings related to reduced crime, lower unemployment, and increased health and well-being across the state.

 For every dollar that society spent on CLPCCD educations during the analysis year, society will receive a cumulative value of \$15.40 in benefits, for as long as the 2013-14 student population at CLPCCD remains active in the state workforce.

### Taxpayer perspective

- In FY 2013-14, state and local taxpayers in California paid \$110.7 MILLION to support the operations of CLPCCD. The net present value of the added tax revenue stemming from the students' higher lifetime incomes and the increased output of businesses amounts to \$442.4 MILLION in benefits to taxpayers. Savings to the public sector add another \$24.4 MILLION in benefits due to a reduced demand for government-funded services in California.
- Dividing benefits to taxpayers by the associated costs yields a **4.2** benefit-cost ratio, i.e., every \$1 in costs returns \$4.20 in benefits. The average annual return on investment for taxpayers is **12.4%**.

# **RETURN ON INVESTMENT TO SOCIETY**

Demonstrating the Economic Value of Chabot-Las Positas Community College District

## AUGUST 2015



Benefits created by CLPCCD extend to far more people than just its students. As students and employers enjoy higher income and increased output, society as a whole benefits from an expanded economy and a range of savings associated with the students' improved quality of life.

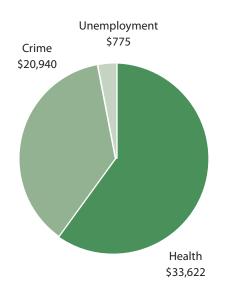
# **CLPCCD RAISES PROSPERITY IN THE STATE**

- Students earn more because of the skills and qualifications they acquire at CLPCCD. Further, employers earn more because the added skills of the students they hire make their businesses more productive.
- Together, increases in earnings and business output stimulate corresponding increases in income and employment throughout the state. Over their working lives, CLPCCD's 2013-14 student population will generate a present value of **\$5.3 BILLION** in added income in the state of California.

## **CLPCCD IMPROVES QUALITY OF LIFE**

As CLPCCD students achieve higher levels of education, they are statistically more likely to develop good health habits. This leads to a present value of **\$33.6 MILLION** in savings to students and to society as a whole for medical treatment related to smoking, alcoholism, obesity, drug abuse, and mental disorders.

# PRESENT VALUE OF SOCIAL SAVINGS (THOUSANDS)



- Students enjoy better employment opportunities as a result of their education at CLPCCD. This makes them less likely to require income assistance and less likely to commit crimes. These effects translate to a present value of \$775 THOUSAND in unemployment-related savings and \$20.9 MILLION in law enforcement savings to society as a whole.
- Altogether, savings to society amount to a present value of \$55.3 million, equal to the sum of avoided costs related to health, crime, and unemployment.



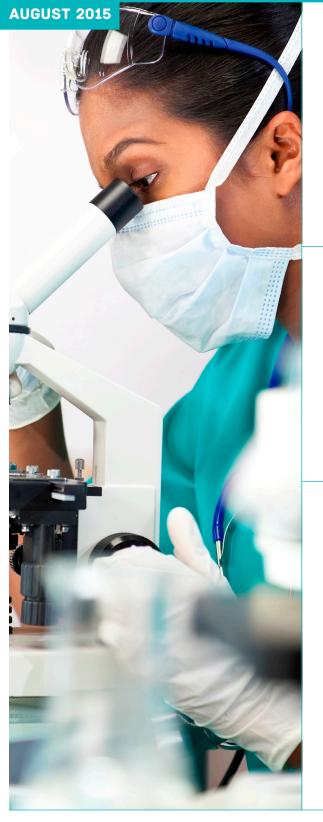


# BENEFITS TO SOCIETY OUTWEIGH SOCIAL COSTS

- In FY 2013-14, society invested **\$348.8 MILLION** in CLPCCD educations. This includes all CLPCCD expenditures, all student expenditures, and all student opportunity costs. In return for this investment, society as a whole will receive a present value of **\$5.4 BILLION** in benefits, the sum of the added income and social savings that CLPCCD's 2013-14 student population will generate in the state.
- For every dollar spent on CLPCCD educations, society as a whole in California will receive a cumulative value of \$15.40 in benefits, for as long as CLPCCD's 2013-14 students remain active in the state workforce.

# RETURN ON INVESTMENT TO STUDENTS

Demonstrating the Economic Value of Chabot-Las Positas Community College District



Education has the power to raise students' earning potential and increase their employability. In return for their investment in education, CLPCCD's 2013-14 students will receive higher wages that will continue to grow throughout their working lives.

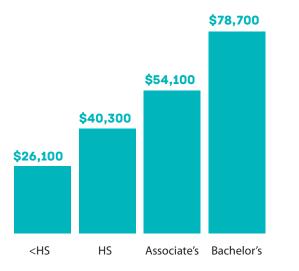
# EDUCATION MAKES A DIFFERENCE IN PEOPLE'S LIVES

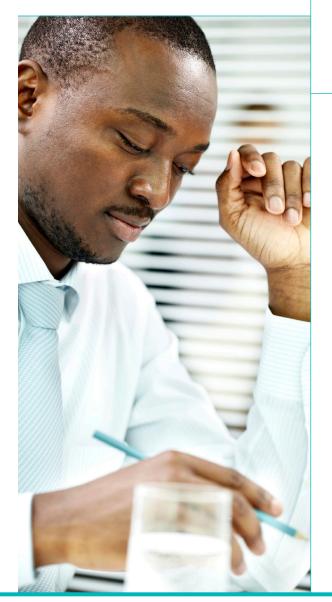
- CLPCCD provides an environment for students to learn the skills they need to gain and maintain productive employment.
- The training and credentials that students acquire at the district increase their earnings potential and help put them on the path to fulfilling and prosperous careers.

# EDUCATION RETURNS VALUE FOR MONEY SPENT

- To meet the costs of going to the district, students rely on their own earnings or on the earnings of their families. At CLPCCD, students paid a total of **\$30.1 MILLION** in FY 2013-14 to cover the cost of tuition, fees, books, and supplies.
- While at college, students spend time focusing on their studies, time they would have otherwise spent in employment or with their families and friends. For CLPCCD students, the value of time and earnings forgone was estimated to be **\$164.3 MILLION** (less offsetting monies received from residual aid).

### ANNUAL INCOME BY EDUCATION LEVEL AT CAREER MIDPOINT IN CLPCCD SERVICE AREA





• In return for the costs of going to the district, students will receive a stream of higher lifetime income. These income gains will fully recover the money that students invested and will continue to grow throughout the students' working lives.

# EDUCATION INCREASES PEOPLE'S EARNING POTENTIAL

- Average annual incomes increase as students attain higher levels of education. On average, associate's degree completers in the CLPCCD Service Area will earn \$54,100 at the midpoint of their careers, \$13,800 more than someone with a high school diploma.
- Associate's degree completers will earn \$2,218,100 (undiscounted) over their working lifetime, an increase of \$565,800 compared to someone with a high school diploma.

# EDUCATION IS ONE OF THE BEST INVESTMENTS STUDENTS AND THEIR FAMILIES CAN MAKE

- CLPCCD's 2013-14 students will receive an average annual rate of return of **15.0%** on their investment in the district. This rate of return continues throughout their working lives.
- Had students and their families taken the money they spent on education and invested it instead in a standard bank savings account, they would have received a rate of return of less than 1%.
- On average, CLPCCD's 2013-14 students will receive a cumulative **\$4.00** in higher future income for every \$1 they invested in their education.

# RETURN ON INVESTMENT TO TAXPAYERS

Demonstrating the Economic Value of Chabot-Las Positas Community College District

## AUGUST 2015



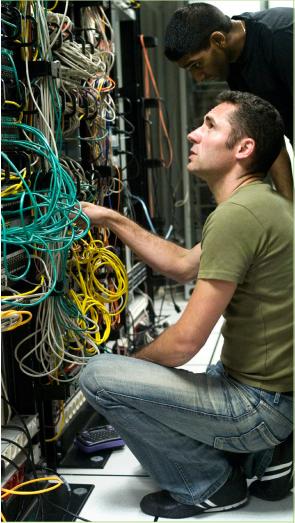
Students and society as a whole enjoy a range of benefits due to their educational investment in CLPCCD. A portion of these benefits accrues to state and local taxpayers in the form of higher tax receipts and a reduced demand for government-supported social services.

## **CLPCCD INCREASES TAX REVENUE**

- Approximately **100%** of CLPCCD's students remain in California upon completing their educational goals. As students earn more, they pay higher taxes. Employers also pay higher taxes through their increased output and spending.
- Over the students' working lives, state and local government in California will collect a present value of \$442.4 MILLION in the form of higher tax receipts.

## **CLPCCD REDUCES GOVERNMENT COSTS**

- CLPCCD students who achieve higher levels of education are statistically less likely to have poor health habits, commit crimes, or claim welfare or unemployment benefits.
- The improved lifestyles of students result in a reduced demand for government-supported services. Better health leads to reduced health care costs. Reduced crime leads to a reduced burden on the criminal justice system. Further, increased employability leads to fewer claims for welfare and unemployment benefits.



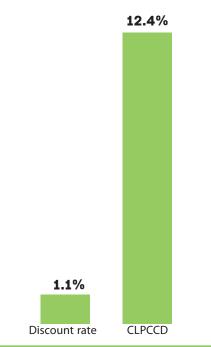
#### COMPARING TAXPAYER RATE OF RETURN TO DISCOUNT RATE

• As a result, taxpayers in the state of California will see a present value of **\$24.4 MILLION** in savings to government over the students' working careers.

# CLPCCD IS A SOLID INVESTMENT FOR STATE AND LOCAL TAXPAYERS

- In FY 2013-14, state and local taxpayers in California paid
   \$110.7 MILLION to support the operations of CLPCCD.
- For every \$1 of public money spent on CLPCCD, taxpayers receive a cumulative return of **\$4.20** over the course of students' working lives in the form of higher tax receipts and public sector savings.
- Taxpayers see an annual return of **12.4%** on their investment in CLPCCD. This return compares favorably with the 1.1% discount rate used by the federal government to appraise long-term investments.





# IMPACT ON LOCAL BUSINESS COMMUNITY

Demonstrating the Economic Value of Chabot-Las Positas Community College District

## AUGUST 2015



# JOB EQUIVALENTS BASED ON INCOME

Job equivalents represent full- and part-time jobs that would not have occurred in the region without the district. They are calculated by jobs to sales ratios specific to each industry. Based on the added income created by CLPCCD, the job equivalents are as follows:

Operations spending impact = 1,702 job equivalents

Impact of student spending = **909** job equivalents

Alumni impact = 7,657 job equivalents

Overall, the added income created by CLPCCD and its students supported **10,268** job equivalents.

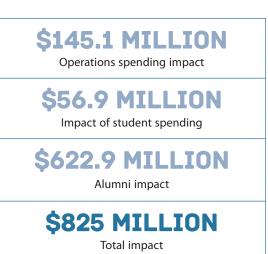
In FY 2013-14, CLPCCD's total impact on the CLPCCD Service Area economy was \$825 million in added income, equal to 0.8% of the region's Gross Regional Product.

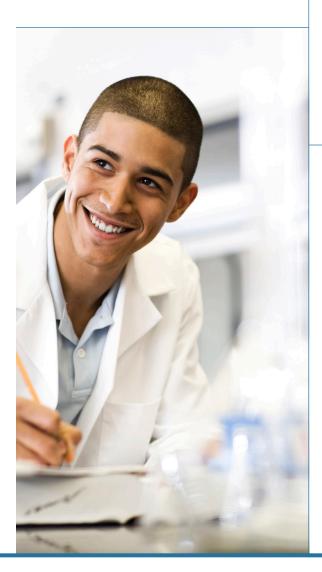
## CLPCCD PAYROLL & EXPENSES SUPPORT LOCAL BUSINESSES

- In FY 2013-14, CLPCCD employed **1,266** full-time and part-time faculty and staff, with an annual payroll of **\$99.5 MILLION**. Much of this was spent in the CLPCCD Service Area to purchase groceries, clothing, and other household goods and services.
- The district is itself a buyer of goods and services and spent another \$68.5 MILLION to support its operations during the analysis year.
- The net impact of district payroll and expenses in the CLPCCD Service Area was \$145.1 MILLION in added regional income.



# INCOME CREATED BY CLPCCD IN FY 2013-14 (ADDED INCOME)







# **CLPCCD STUDENTS BOOST LOCAL SPENDING**

- Around 20% of students attending CLPCCD originated from outside the region. Some of these students relocated to the CLPCCD Service Area and spent money on groceries, transportation, rent, and so on at regional businesses. These expenditures helped support local businesses.
- The expenditures of the district's out-of-region students added approximately **\$56.9 MILLION** in income to the region during the analysis year.

# CLPCCD TRAINING SUSTAINS A SKILLED WORKFORCE

- Over the years, students have studied at CLPCCD and entered or re-entered the workforce with newly-acquired skills. Today, thousands of former students are employed in the CLPCCD Service Area.
- As students apply the skills they acquired at the district, they are rewarded with higher incomes. They also raise business profits through their increased productivity. These higher incomes and increased profits create even more income as they are spent in the region.
- In FY 2013-14, the effect of former CLPCCD students on the regional economy amounted to **\$622.9 MILLION** in added income.

# THE ECONOMIC VALUE

Of Chabot-Las Positas Community College District

### AUGUST 2015

#### ANALYSIS OF THE ECONOMIC IMPACT & RETURN ON INVESTMENT OF EDUCATION

Chahot-Las Positas Community College District (CLPCCD) creates value in many ways. The district plays a key role in helping students *increase their employability* and achieve their individual potential. It provides students with the skills they need to *have a fulfilling and prosperous* career. Further, it supplies an environment for students to meet new people, increase their self-confidence, and promote their overall health and wellbeing.

The value of CLPCCD influences both the lives of students and also the regional economy. The district serves a range of industries in the CLPCCD Service Area and supports local businesses, and society as a whole in California benefits from an expanded economy and improved quality of life. The benefits created by CLPCCD even extend to the state and local government through increased tax revenues and public sector savings.

The purpose of this study is to investigate the economic impacts created by CLPCCD on the business community and the benefits that the district generates in return for the investments made by its key stakeholder groups—students, society, and taxpayers. The following two analyses are presented:

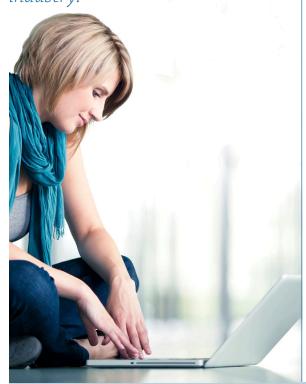
### REGIONAL ECONOMIC IMPACT ANALYSIS

### • INVESTMENT ANALYSIS

All results reflect student and financial data for Fiscal Year (FY) 2013-14. Impacts on the business community are reported under the economic impact analysis, and the return on investment to students, society, and taxpayers are reported under the investment analysis. Both analyses are described more fully in the following sections.

# ECONOMIC IMPACT ANALYSIS

CLPCCD promotes economic growth in the CLPCCD Service Area in a variety of ways. The district is an employer and buyer of goods and services, and the living expenses of students from outside of the CLPCCD Service Area benefit local businesses. In addition, CLPCCD is a primary source of education to the CLPCCD Service Area residents and a supplier of trained workers to the CLPCCD Service Area industry.



The regional economic impact analysis examines the impact of CLPCCD on the local business community through increased consumer spending and enhanced business productivity. Results are measured in terms of added income and are organized according to the following impacts:

- 1. Impact of district operations;
- 2. Impact of the spending of students who relocated to the region, and;
- 3. Impact of the increased productivity of alumni that were employed in the regional workforce during the analysis year.

# **OPERATIONS SPENDING IMPACT**

CLPCCD is an important employer in the CLPCCD Service Area. In FY 2013-14, the district employed 1,266 full-time and parttime faculty and staff. Of these, 100% lived in the CLPCCD Service Area. Total payroll at CLPCCD was \$99.5 million, much of which was spent in the region for groceries, rent, eating out, clothing, and other household expenses.

CLPCCD is itself a large-scale buyer of goods and services. In FY 2013-14 the district spent \$68.5 million to cover its expenses for facilities, professional services, and supplies.

The total income that CLPCCD created during the analysis year as a result of its day-to-day operations was \$145.1 million. This figure represents the district's payroll, the multiplier effects generated by the spending of the district and its employees, and a downward adjustment to account for funding that the district received from local sources.

### **JOBS BASED ON INCOME**

These jobs represent full- and part-time jobs that would not have occurred in the region without the district. They are calculated by jobs to sales ratios specific to each industry. Based on the added income created by CLPCCD, the jobs are as follows:

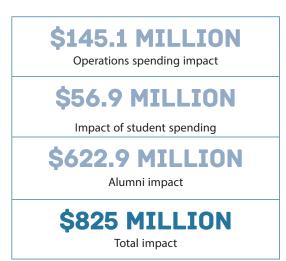
Operations spending impact = 1,702 jobs

Impact of student spending = **909** jobs

Alumni impact = **7,657** jobs

Overall, the added income created by CLPCCD and its students supported **10,268** jobs.

# INCOME CREATED BY CLPCCD IN FY 2013-14 (ADDED INCOME)



## **IMPACT OF STUDENT SPENDING**

Around 20% of students attending CLPCCD originated from outside the region in FY 2013-14. Some of these students relocated to the CLPCCD Service Area. These students likely would not have come to the region if the district did not exist. While attending, out-of-region students spent \$90.7 million to purchase groceries, rent accommodation, pay for transportation, and so on. A significant portion of these expenditures occurred in the region, generating \$56.9 million in new income in the economy during the analysis year.

# **ALUMNI IMPACT**

CLPCCD's biggest impact results from the education and training it provides for local residents. Since the district was established, students have studied at CLPCCD and entered the workforce with new skills. Today, thousands of former students are employed in the CLPCCD Service Area.

During the analysis year, former students of CLPCCD generated \$622.9 million in added income in the region. This figure represents the higher wages that students earned during the year, the increased output of the businesses that employed the students, and the multiplier effects that occurred as students and their employers spent money at other businesses.

## **TOTAL IMPACT**

The overall impact of CLPCCD on the local business community during the analysis year amounted to \$825 million, equal to the sum of the operations spending impact, the student spending impact, and the alumni impact. This added income was equal to approximately 0.8% of the region's Gross Regional Product.

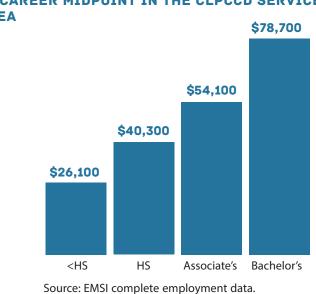
# INVESTMENT ANALYSIS

Investment analysis is the process of evaluating total costs and measuring these against total benefits to determine whether or not a proposed venture will be profitable. If benefits outweigh costs, then the investment is worthwhile. If costs outweigh benefits, then the investment will lose money and is considered unprofitable. This study considers CLPCCD as an investment from the perspectives of students, society, and taxpayers. The backdrop for the analysis is the entire California economy.

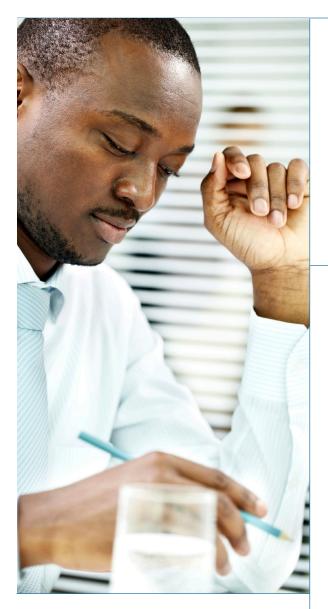
## **STUDENT PERSPECTIVE**

In 2013-14, CLPCCD served 28,842 credit students and 3 noncredit students. In order to attend college, students paid for tuition, fees, books, and supplies. They also gave up money that they would have otherwise earned had they been working instead of attending college. The total investment made by CLPCCD's students in FY 2013-14 amounted to \$194.4 million, equal to \$30.1 million in out-of-pocket expenses plus \$164.3 million in forgone time and money.

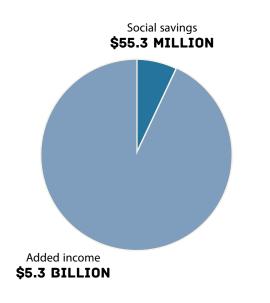
In return for their investment, CLPCCD's students will receive a stream of higher future wages that will continue to grow through their working lives. As shown in Figure 1, mean income levels at the midpoint of the average-aged worker's career increase as people achieve higher levels of education. For example, the average associate's degree completer from CLPCCD will see an increase in earnings of \$13,800 each year compared to someone with a high school diploma or equivalent. Over a working lifetime, this increase in earnings amounts to an undiscounted value of approximately \$565,800 in higher income.



#### FIGURE 1. ANNUAL INCOME BY EDUCATION LEVEL AT CAREER MIDPOINT IN THE CLPCCD SERVICE AREA



### FIGURE 2. PRESENT VALUE OF ADDED INCOME AND SOCIAL SAVINGS IN CALIFORNIA



The present value of the higher future wages that CLPCCD's students will receive over their working careers is \$768.4 million. Dividing this value by the \$194.4 million in student costs yields a benefit-cost ratio of 4.0. In other words, for every \$1 students invest in CLPCCD in the form of out-of-pocket expenses and forgone time and money, they receive a cumulative of \$4.00 in higher future wages. The average annual rate of return for students is 15.0%. This is an impressive return compared, for example, to the less than 1% return per annum that is generally expected from saving money in today's standard bank savings accounts.

## SOCIAL PERSPECTIVE

Society as a whole within California benefits from the presence of CLPCCD in two major ways. The first and largest benefit that society receives is the added income created in the state. As discussed in the previous section, students earn more because of the skills they acquire while attending CLPCCD. Businesses also earn more because the enhanced skills of students make them more productive. Together, higher student wages and increased business output stimulate increases in income across the state, thereby raising prosperity in California and expanding the economic base for society as a whole.

Benefits to society also consist of the savings generated by the improved lifestyles of students. Education is statistically correlated with a variety of lifestyle changes that generate social savings across three main categories: 1) health, 2) crime, and 3) unemployment. Health savings include avoided medical costs associated with smoking, alcoholism, obesity, drug abuse, and mental disorders. Crime savings include reduced security expenditure and insurance administration, lower victim costs, and reduced criminal justice system expenditures. Unemployment savings include the reduced demand for income assistance and welfare benefits. For a list of study references to these statistical benefits, please contact the district for a copy of the main report.

Figure 2 shows the present value of the added income and social savings that will occur in California over the working lifetime of the 2013-14 student population at CLPCCD. Added income amounts to a present value of \$5.3 billion due to the increased lifetime incomes of students and associated increases in business output. Social savings amount to \$55.3 million, the sum of health, crime, and unemployment savings in California. Altogether, total benefits to society equal \$5.4 billion (in present value terms).



Society invested \$348.8 million in CLPCCD educations during the analysis year. This includes all expenditures by CLPCCD, all student expenditures, and all student opportunity costs. For every dollar of this investment, society as a whole in California will receive a cumulative value of \$15.40 in benefits, equal to the \$5.4 billion in benefits divided by the \$348.8 million in costs. These benefits will occur for as long as CLPCCD's 2013-14 students remain employed in the state workforce.

# **TAXPAYER PERSPECTIVE**

From the taxpayer perspective, benefits consist primarily of the taxes that state and local government will collect from the added income created in the state. As CLPCCD students earn more, they will make higher tax payments. Employers will also make higher tax payments as they increase their output and purchase more supplies and services. By the end of the students' working careers, state and local government will have collected a present value of \$442.4 million in added taxes.

A portion of the savings enjoyed by society also accrues to state and local taxpayers. Students are more employable, so the demand for welfare and unemployment benefits reduces. Improved health habits lower the students' demand for national health care services. Students are also less likely to commit crimes, so the demand for law enforcement services reduces (study references are available in the main report). All of these benefits will generate a present value of \$24.4 million in savings to state and local taxpayers.

Total benefits to taxpayers equal \$466.8 million, equal to the sum of the added taxes and public sector savings. Comparing this to the taxpayer costs of \$110.7 million—equal to the funding that CLPCCD received from state and local government during the analysis year—yields a benefit-cost ratio of 4.2. This means that for every \$1 of public money invested in CLPCCD, taxpayers receive a cumulative value of \$4.20 over the course of the students' working lives. The average annual rate of return is 12.4%, a solid investment that compares favorably with other long-term investments in both the private and public sectors.

# TABLE 2. SUMMARY OF INVESTMENTANALYSIS RESULTS

STUDENT PERSPECTIVE		
\$768,387	Benefits (thousands)	
\$194,443	Costs (thousands)	
\$573,944	Net present value (thousands)	
4.0	Benefit-cost ratio	
15.0%	Rate of return	

## SUMMARY OF INVESTMENT ANALYSIS RESULTS

Table 2 presents the results of the investment analysis for all three of CLPCCD's major stakeholder groups students, society, and taxpayers. As shown, students receive great value for their educational investment. At the same time, the investment made by state and local taxpayers in the district creates a wide range of benefits to society and returns more to government budgets than it costs.

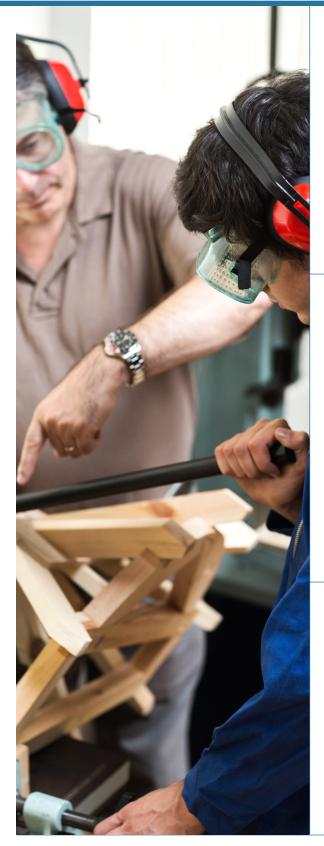
SOCIAL PERSPECTIVE		
\$5,374,153	Benefits (thousands)	
\$348,755	Costs (thousands)	
\$5,025,398	Net present value (thousands)	
15.4	Benefit-cost ratio	
NA	Rate of return*	

TAXPAYER	TAXPAYER PERSPECTIVE		
\$466,811	Benefits (thousands)		
\$110,693	Costs (thousands)		
\$356,118	Net present value (thousands)		
4.2	Benefit-cost ratio		
12.4%	Rate of return		

\* The rate of return is not reported for the social perspective because the beneficiaries of the investment are not necessarily the same as the original investors.



# CONCLUSION



The results of this study demonstrate that CLPCCD creates value from multiple perspectives. The district benefits local businesses by increasing consumer spending in the region and supplying a steady flow of qualified, trained workers into the workforce. It enriches the lives of students by raising their lifetime incomes and helping them achieve their individual potential. It benefits society as a whole in California by creating a more prosperous economy and generating a variety of savings through the improved lifestyles of students. Finally, it benefits state and local taxpayers through increased tax receipts across the state and a reduced demand for government-supported social services.

## **ABOUT THE STUDY**

Data and assumptions used in the study are based on several sources, including the 2013-14 academic and financial reports from the district, industry and employment data from the U.S. Bureau of Labor Statistics and U.S. Census Bureau, outputs of EMSI's Social Accounting Matrix (SAM) model, and a variety of studies and surveys relating education to social behavior. The study applies a conservative methodology and follows standard practice using only the most recognized indicators of investment effectiveness and economic impact. For a full description of the data and approach used in the study, please contact the district for a copy of the technical report.

## **ABOUT EMSI**

Economic Modeling Specialists International, a CareerBuilder company, is a leading provider of economic impact studies and labor market data to educational institutions, workforce planners, and regional developers in the U.S. and internationally. Since 2000, EMSI has completed over 1,200 economic impact studies for educational institutions in four countries. Visit www. economicmodeling.com for more information about EMSI's products and services.