

# Chabot-Las Positas Community College District

Office of Educational Services & Student Success

## Meeting Notes

District Enrollment Management Committee (DEMC)

Friday, November 4, 2022

10:30 A.M. - 12:00 P.M.

Zoom: <https://zoom.us/j/98255222537>

### DEMC Membership

#### VOTING

		Present
Tom deWit (F)	CC	<input type="checkbox"/>
Jeff Drouin (F)	CC	<input checked="" type="checkbox"/>
Tom Orf (F)	LPC	<input checked="" type="checkbox"/>
Sarah Thompson (F)	LPC	<input checked="" type="checkbox"/>
Susan Sperling (A)	CC	<input type="checkbox"/>
Dyrell Foster (A)	LPC	<input checked="" type="checkbox"/>
Theresa Fleischer Rowland (A)	DIST	<input checked="" type="checkbox"/>
Jonah Nicholas (A)	DIST	<input checked="" type="checkbox"/>

#### NON-VOTING

		Present
Jamal Cooks (A)	CC	<input checked="" type="checkbox"/>
Kristina Whalen (A)	LPC	<input type="checkbox"/>
Miguel Colon (F)	CC	<input checked="" type="checkbox"/>
Daniela Ballif (A)	DIST	<input checked="" type="checkbox"/>
David Rodriguez (LPC)	LPC	<input checked="" type="checkbox"/>
Rajeev Chopra (F)	LPC	<input checked="" type="checkbox"/>
Thomas Dowire (C)	CC	<input checked="" type="checkbox"/>
Liem Huynh (A)	DIST	<input checked="" type="checkbox"/>
Theresa Pedrosa (S)	CC	<input checked="" type="checkbox"/>
(S)	LPC	<input type="checkbox"/>

Additional Meeting Attendees: Cynthia Gordon da Cruz, Kay Fisher, Dave Fouquet, Heike Gecox, Brian Goo, Craig Kutil, Emmanuel Lopez, Paulette Lino, Dawn Neideffer, Christina Read, Nathaniel Rice, Kirti Reddy, Norberto Ruiz, Rajinder Samra, Estella Sanchez, Billy delos Santos, Patricia Shannon, Dale Wagoner, Chasity Whiteside, Jeanne Wilson

### Agenda

1. Welcome
2. Notes Approval – October 7, 2022
3. College Enrollment Updates
  - a. Chabot College
  - b. Las Positas College
4. Chancellor Gerhard's Memo on DEMC 2023-24 FTES/FTEF Recommendation Response
5. Multi-Year Planning
  - a. How does multi-year planning add value beyond one-year targets and actuals?
  - b. Are there strategic enrollment activities and tactics we haven't explored yet? What strategies are currently occurring at the colleges? Do we measure the return on efforts?
  - c. Is there interest in identifying and elevating district-wide strategies that have potential to stimulate enrollments in a multi-year context?
6. Summary/Future Meeting Topics

Agenda **1. Welcome - Theresa Fleischer Rowland** Time allotted | **5 mins** |

**Discussion**

Theresa Fleischer Rowland opened the meeting by welcoming everyone and clarified DEMC meets regularly on the first Friday of the month. She also mentioned the December 2<sup>nd</sup> meeting is canceled and that there are four planned meetings in 2023 with alteration to the first Friday in April due to spring break. The April meeting will take place on the 14<sup>th</sup>.

**Conclusion**

Meeting Moved to Agenda Item 2.

**Action items**

No Action.

Agenda **2. Notes Approval-October 7, 2022 - Estella Sanchez**  
Time allotted | **5 mins** |

**Discussion**

Estella asked for approval of the October 7, 2022 meeting notes.

**Conclusion**

Theresa Pedrosa motioned to approve the October 7, 2022 meeting notes, Dale Wagoner seconded.

Meeting Moved to Agenda Item 3.

**Action items**

Meeting notes approved for October 7, 2022.

Agenda **3. College Enrollment Updates** [with discussion] – **Chabot College and Las Positas College** Time allotted | **10 mins** |

**Discussion**

**3a.** Jeff Drouin reported Chabot College took a step back and under 1.42%.

**3b.** Tom Orf reported Las Positas College is trickling up in the right direction, but still down for the year and incredibly down looking at the last two years.

**Conclusion**

Theresa moved the meeting to Agenda item 4 Chancellor Gerhard's Memo on DEMC 2023-24 FTES/FTEF Recommendation Response

**Action items**

No Action.

**Agenda 4. Chancellor Gerhard's Memo on DEMC 2023-24 FTES/FTEF Recommendation Response – Theresa Fleischer Rowland**

Time allotted | **10 mins** |

**Discussion**

Theresa recap the October meeting with the Committee how they worked through the formula for FTES and FTEF, along with the recommendation that passed by a majority vote to forward the Chancellor. She explained that typically a memo would be shared, but due to the Chancellor being under the weather there is no memo to share and mentioned when the memo is received it will be posted to the website. Next, Theresa shared Chancellor Gerhard will approve the DEMC recommendations and that the Chancellor agreed to add more FTEF on the schedule if student demand requires it.

**Conclusion**

Theresa moved the meeting to Agenda item 5 Multi-Year Planning.

**Action items**

No Action.

**Agenda 5.0 Multi-Year Planning - Theresa Fleischer Rowland** Time allotted | **30 mins** |

**Discussion**

Theresa shared her screen and brought up a visual of Multi-Year Target Setting and the Committee held a discussion around Multi-Year planning.

**Agenda 6.0 Summary/Future Meeting Topics - Theresa Fleischer Rowland**

Time allotted | **5 mins** |

**Discussion**

The December 2, 2022 meeting was canceled. The next meeting is scheduled on February 3, 2023.

**Conclusion**

No further discussions took place.

**Action items**

Meeting adjourned.