



AGENDA

District Enrollment Management Committee (DEMC)
 Chabot College, 25555 Hesperian Boulevard, Hayward
 Building 400, Room 405 (first floor)
 Thursday, August 15, 2019
 11:30 A.M. – 1:00 P.M.

"The DEMC shall develop a common understanding of the issues, methods, and data in order to set appropriate WSCH/FTEF targets for the colleges."

Voting

Tom deWit – Faculty, CC
 Jeff Drouin – Faculty, CC
 Sarah Thompson – Faculty, LPC
 Tom Orf – Faculty, LPC
 Susan Sperling – Admin, CC
 Roanna Bennie – Interim Admin, LPC
 Theresa Fleischer Rowland – Admin, DO
 Doug Roberts – Admin, DO

Non-Voting/Resource Members

Stacy Thompson – VPI CC
 Kristina Whalen – VPI, LPC
 Barbara Yesnosky – Dir Bus Svc, DO
 Mon Khat – Faculty, CC
 TBN – Faculty, LPC
 Chasity Whiteside – Classified, CC
 Heidi Ulrech – Classified, LPC
 Eric Stricklen – Classified, DO
 TBN – Assoc. Student, CC
 TBN – Assoc. Student, LPC

Recorder

Estella Sanchez, ESSS Exec Assistant

Documentation can be found at the following:
<http://www.clpccd.org/education/DistrictEMC.php>

DEMC Basic Principles

- Academic Quality
- Productivity Achievement
- Data Input
- Productive Economic Effect
- Effect on Students

Article 26, Enrollment Management, in the FA Contract

NOTE: Please come directly to Room 405. DEMC Member Lunches will be delivered to the Meeting Room

1. Welcome and Introductions [10 min] – Ron Gerhard
2. Voting and Non-Voting Membership for 2019-2020, Approve minutes from last DEMC Meeting [10 min] – Theresa Fleischer Rowland
3. Fall 2019 Enrollment Discussion [10 min per college]
 - a. Chabot College – Dave Fouquet & Stacy Thompson
 - b. Las Positas College – Tom Orf & Kristina Whalen
4. Follow-Up Discussion on Interim Chancellor Gerhard's Convocation Address [30 mins]
 - a. Which statewide changes most impact this group's mission?
 - b. How will we work together on issues, methods, and data to accomplish stability for our colleges and guide students to success (our principles)?
5. Generate agenda items for DEMC during 2019-2020 [15 mins]
6. Proposed Future Meeting Dates:
 - September 6, 2019
 - October 4, 2019
 - November 1, 2019
 - December 6, 2019
 - February 7, 2020
 - March 6, 2020
 - April 3, 2020
 - May 1, 2019