



# AGENDA

## District Enrollment Management Committee (DEMC)

Zoom: <https://cccconfer.zoom.us/j/96979935638>

(call in info in calendar invitation)

**Friday, October 2, 2020**

**10:30 A.M. – 12:00 P.M.**

*“The DEMC shall develop a common understanding of the issues, methods, and data in order to set appropriate WSCH/FTEF targets for the colleges.” Article 26, FA Contract*

### Voting

Tom deWit – Faculty, CC  
Jeff Drouin – Faculty, CC  
Sarah Thompson – Faculty, LPC  
Tom Orf – Faculty, LPC  
Susan Sperling – Admin, CC  
Dyrell Foster – Admin, LPC  
Theresa Fleischer Rowland – Admin, DO  
Doug Roberts – Admin, DO

### Non-Voting/Resource Members

Stacy Thompson – VPI, CC  
Kristina Whalen – VPI, LPC  
Barbara Yesnosky – Dir Bus Svc, DO  
Miguel Colon – Faculty, CC  
Rajeev Chopra – Faculty, LPC  
Thomas Dowrie – Classified, CC  
Heidi Ulrech – Classified, LPC  
Eric Stricklen – Classified, DO  
TBN – Assoc. Student, CC  
TBN – Assoc. Student, LPC

### Recorder

Estella Sanchez, ESSS Exec Assistant

Documentation can be found at the following  
<http://www.clpccd.org/education/DistrictEMC.php>

### DEMC Basic Principles

- Academic Quality
- Productivity Achievement
- Data Input
- Productive Economic Effect
- Effect on Students

*Article 26, Enrollment Management in the FA Contract*

1. **Welcome and Introductions** [5 minutes] – Theresa Fleischer Rowland
2. **Approve Notes from September 4, 2020 DEMC Meeting** [5 minutes]  
– Estella Sanchez
3. **Enrollment Updates** [15 minutes with discussion]
  - a. DEMC Dashboard – Theresa Fleischer Rowland
  - b. Non-Credit Enrollment Report – Eric Stricklen
  - c. Chabot College – Jeff Drouin and Stacy Thompson
  - d. Las Positas College – Tom Orf and Kristina Whalen
4. **2021-2022 FTES Enrollment Targets** [50 mins] – Committee
5. **Generate Agenda Items for DEMC during 2020-2021** [10 mins]
6. **Other** [5 minutes] – Jeff Drouin

### 20-21 Meeting Dates (standing time 10:30-noon)

- November 6, 2020
- December 4, 2020
- February 5, 2021
- March 5, 2021
- April 2, 2021
- May 7, 2021

DEMC is a committee created out of the Faculty Association-CLPCCD Contract. As such, it is not a part of districtwide governance. The charge of this committee is to establish annual productivity and FTES targets to recommend to the Chancellor. This annual action item of the committee is posted online when it becomes finalized. In addition, the targets approved by the Chancellor are reported to the IPBM-PBC, and become the basis for funding allocations and the Annual Budget. -CLPCCD website