



# AGENDA

## District Enrollment Management Committee (DEMC)

Zoom: <https://cccconfer.zoom.us/j/95081781315>

(call in info in calendar invitation)

**Thursday, July 15, 2021**

**10:30 A.M. – 12:00 P.M.**

*“The DEMC shall develop a common understanding of the issues, methods, and data in order to set appropriate WSCH/FTEF targets for the colleges.” Article 26, FA Contract*

### Voting

Tom deWit – Faculty, CC  
 Jeff Drouin – Faculty, CC  
 Sarah Thompson – Faculty, LPC  
 Tom Orf – Faculty, LPC  
 Susan Sperling – Admin, CC  
 Dyrell Foster – Admin, LPC  
 Theresa Fleischer Rowland – Admin, DO  
 Jonah Nicholas – Admin, DO

### Non-Voting/Resource Members

Stacy Thompson – VPI, CC  
 Kristina Whalen – VPI, LPC  
 Daniela Ballif – Dir Bus Svc, DO  
 Miguel Colon – Faculty, CC  
 Rajeev Chopra – Faculty, LPC  
 Thomas Dowrie – Classified, CC  
 Heidi Ulrech – Classified, LPC  
 Liem Huynh – Classified, DO  
 Ashanti Robinson – Assoc. Student, CC  
 Saba Salehifar – Assoc. Student, LPC

### Recorder

Estella Sanchez, ESSS Exec Assistant  
 Documentation can be found at the following  
<http://www.clpccd.org/education/DistrictEMC.php>

### DEMC Basic Principles

- Academic Quality
- Productivity Achievement
- Data Input
- Productive Economic Effect
- Effect on Students

*Article 26, Enrollment Management in the FA Contract*

1. **Welcome** [5 mins] – Theresa Fleischer Rowland
2. **Approve Notes from May 7, 2021 DEMC Meeting** [5 mins] – Estella Sanchez
3. **Enrollment Updates** [10 mins with discussion]
  - a. Chabot College – Jeff Drouin and Stacy Thompson
  - b. Las Positas College – Tom Orf and Kristina Whalen
4. **Enrollment Trend Discussion: Statewide, Summer, and Fall 2021** [30 mins] – Jeff Drouin
  - a. CCC FTES Analysis (handout)
  - b. Discussion on Other Data
5. **Strategic Enrollment Management Tool Update** [25 mins] – Kristina Whalen and Stacy Thompson
  - a. Selection, Timeline, Rollout
6. **Class Cancellation Policy for Fall 2021 Classes** [10 mins] – Tom Orf
7. **Other** [5 mins] – Jeff

First Friday/Month from 10:30 to Noon

### Fall 2021 Meeting Dates

- August 16, 2021 (Convocation Day, 11:45 A.M. – 1:00 P.M.)  
 Zoom Link: <https://cccconfer.zoom.us/j/92495698425>  
 Tel: 1-669-900-6833  
 Meeting ID: 924 9569 8425
- September 3, 2021
- October 1, 2021
- November 5, 2021
- December 3, 2021

[Census Day for full term classes: September 8, 2021]

### Spring 2022 Meeting Dates

- February 4, 2022
- March 4, 2022
- April 1, 2022
- May 6, 2022

DEMC is a committee named in the Faculty Association Collective Bargaining Agreement-CLPCCD Contract. As such, it is not a part of districtwide governance. The charge of this committee is to establish annual productivity and FTES targets to recommend to the Chancellor. This annual action item of the committee is posted online when it becomes finalized. In addition, the targets approved by the Chancellor are reported to the IPBM-PBC, and become the basis for funding allocations and the Annual Budget. -CLPCCD website