



# AGENDA

## District Enrollment Management Committee (DEMC)

Zoom: <https://us06web.zoom.us/j/85373842444>

(info in calendar invitation)

Friday, February 2, 2024

**10:30 A.M. – 11:30 A.M.\* shorter meeting due to in person PBC**

*“The DEMC shall develop a common understanding of the issues, methods, and data in order to set appropriate WSCH/FTEF targets for the colleges as well as goals and targets used in the Counseling disciplines.” Article 26, FA Contract*

### Voting (12)

Tom deWit – Faculty, CC  
 Jeff Drouin – Faculty, CC  
 Michael Lai – Faculty, CC  
 Ashley Young – Faculty, LPC  
 Heike Gecox – Faculty, LPC  
 Rafael Valle – Faculty, LPC  
 Jamal Cooks – Admin, CC  
 Sadie Ashraf – Admin, CC  
 Dyrell Foster – Admin, LPC  
 Joel Gagnon – Admin, LPC  
 Theresa Fleischer Rowland – Admin, DO  
 Jonah Nicholas – Admin, DO

### Non-Voting/Resource Members

Safiyah Forbes – VPI, CC  
 Nan Ho – VPI, LPC  
 Daniela Ballif – Dir Bus Svc, DO  
 David Reed – Dir Ed Supp Sys, DO  
 Mona Abdoun – Faculty, CC  
 Rajeev Chopra – Faculty, LPC  
 Thomas Dowrie – Classified, CC  
 David Rodriguez – Classified, LPC  
 Liem Huynh – Classified, DO  
 Theresa Pedrosa – Assoc. Student, CC  
 tba – Assoc. Student, LPC

### Recorder

Estella Sanchez, ESSS Exec Assistant

Documentation can be found at the following  
<http://www.clpccd.org/education/DistrictEMC.php>

### DEMC Basic Principles

- Academic and Counseling Discipline Quality
- Productivity Achievement
- Data Input
- Productive Economic Effect
- Effect on Students

Article 26, Enrollment Management in the FA Contract

### 1. **Welcome & Agenda Review**

- **Review the Multi-Year FTES Goals, Predictive Analytics in Argos** [10 mins] – Theresa Fleischer Rowland & Jeff Drouin

### 2. **Notes Approval** – October 6, 2023 and November 3, 2023 [5 mins] – Estella Sanchez

### 3. **College Enrollment Updates** – [10 mins]

- a. Chabot College – Jeff Drouin and Safiyah Forbes
- b. Las Positas College – Heike Gecox and Nan Ho

### 4. **Allocation Sheet improvements, Work Group in Spring 2024 – Volunteers?** - Theresa

### 5. **Closing Thoughts and Future Meeting Topics** – Jeff

- March 1: Schedule Builder demo and refresh discussion on value, process, with Q/A – David Reed
- Calculator to measure SCFF impact at district, college, division, discipline, and program level
- Critical metrics to look at, keep informed: e.g. Dual Enrollment, Financial Aid, Noncredit related to enrollment growth and student success

Census for Spring 2024 full-term classes: February 5, 2024

### **Meeting Dates for 2024**

First Friday/Month from 10:30 to Noon

### 2024 Meeting Dates

March 1, 2024

April 12, 2024 (2<sup>nd</sup> Friday due to Spring Break on 1<sup>st</sup> Friday)

May 3, 2024

DEMC is a committee named in the Faculty Association Collective Bargaining Agreement-CLPCCD Contract. As such, it is not a part of districtwide governance. The charge of this committee is to establish annual productivity and FTES targets to recommend to the Chancellor. This annual action item of the committee is posted online when it becomes finalized. In addition, the targets approved by the Chancellor are reported to the IPBM-PBC, and become the basis for funding allocations and the Annual Budget. -CLPCCD website