

Las Positas College For Immediate Release

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Go into Business for Yourself as a Certified Staging Professional
*Take the Certified Staging Training Course with Emmy award winner Cathy Hobbs
at Las Positas College Oct. 13-15*



Courtesy of Cathy Hobbs

(Livermore, CA) - Once upon a time, realtors brought couple of accent items into a home, took a few photos, created a flyer for a property for sale and a home would practically sell itself. Nowadays, high resolution, edited images fill websites and buyers begin their search long before setting foot into a home. Careful consideration is taken to properly stage a home in an effort to create immediate buyer interest, and most home buying decisions are made within seconds of stepping through the front door. Professional home stagers prepare properties by setting the scene throughout the home, increasing the chances for a more timely and profitable sale.

Five-time Emmy Award-winning television personality and American Society of Interior Designers (ASID) member Cathy Hobbs will teach a three-day Certified Staging Professionals (CSP) program at Las Positas College October 13-15, providing the foundation for becoming a property stager. The intensive program blends property staging processes, interior redesign techniques, business, marketing and communication for effectively staging a home. Comprehensive instructions in the steps and information necessary to become a successful real estate stager will be given to students. The fee (\$2,199) also includes a 400-page manual and on-site, hands-on work experience.

Who: Those wanting to start a career or own a business in real estate property staging

What: A 3-day course taught by five-time Emmy Award-winning television personality Cathy Hobbs (ASID)

When: October 13-15, 8 a.m. to 6 p.m.

Where: Las Positas College, 3000 Campus Hill Dr, Livermore, CA 94551 (room assignment will be provided at time of registration)

Cost: \$2,199, payment options available

To attain the CSP® designation, which identifies home staging consultants who have earned a certification in the staging industry that included quality training with vigorous testing and hands-on apprenticeship, students must score 75 percent or above on two open-book, take-home tests. One retest is permitted within 30 days after the end of class. The CSP® designation is recognized by real estate professionals, builders, home stagers, decorators and the average home seller for its brand reputation of excellence.

For more information, visit www.csptraining.com or www.laspositascollege.edu/communityed. CSP® is a charter member of the Real Estate Staging Association, RESA, and independent third-party trade association of real estate stagers. Payment options are available through the CSP® website.

Cathy Hobbs (www.cathyhobbs.com) is the founder and creator of Cathy Hobbs Design Recipes(tm). Hobbs was a finalist on Season 6 of HGTV's Hit Reality Series Design Star and is a professional member of the American Society of Interior Designers and the International Design Association, as well as a certified staging professional. Credentialed by CSP, Hobbs is also one of the top home staging trainers in the country, traveling nationwide teaching. She holds a BA in Fine Arts from FIT, cum laude, as well as a BS in Business Admin from The Marshall School at USC.

About Las Positas College

Las Positas College currently enrolls 8,000 students and offers curriculum for students seeking transfer to a four-year college or university, career preparation, or basic skills education. The College provides university transfer classes, retraining classes for those in need of employment or career advancement, a first-time educational opportunity for many adults, enrichment classes for those seeking a broader perspective, and career and technical training for those entering the technical and paraprofessional workforce.

Las Positas College is a learning-centered institution focused on excellence and student success. It is fully committed to supporting Tri-Valley residents in their quest for education and advancement. Las Positas College faculty and staff are distinguished by their energy, creativity, and commitment to making a difference in the lives of the students they serve and the future of the Tri-Valley region.

Las Positas College, 3000 Campus Hill Drive, Livermore, CA 94551

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